

## **Press Release**

Atlas Asset Management is pleased to announce the commencement of Atlas Asset Management's first Savings Center at Faiyyaz Centre, Shahra-e-Faisal Karachi. The branch opening was inaugurated by the Chairman, Atlas Group of Companies, Mr. Yousuf H. Shirazi along with Vice Chairman & Chief Executive Atlas Asset Management, Mr. M. Habib-ur-Rahman.

The launch of Atlas Asset Management's first Savings Center in Karachi is a step towards the success of our valued customers who maintain their trust with us and extending more convenience for investing in our products.

On this occasion, Chairman Atlas Group of Companies, Mr. Yousuf H. Shirazi shared his thoughts regarding the company achieving milestones and moving forward with its vision.

The Vice Chairman & Chief Executive Atlas Asset Management, Mr. M. Habib-ur-Rahman highlighted the performance of the funds and steady growth in assets under management (AUM) of Atlas Asset Management which is currently Rs. 19.2 billion. He further emphasized that the purpose of opening branches was to penetrate the retail market and to give customers enhanced convenience in investing in our mutual and pension funds. He further added that Atlas Asset Management will continue with its commitment of expanding its investor base and increasing its AUM.

