

# SPOTLIGHT

## July



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Past performance is not necessarily indicative of future results. Please read the "Risk" & "Disclaimer" clauses of the respective funds' offering document and consult your investment legal advisor for understanding the investment policies and risks

involved.

## **Message From The Editor**

#### Dear Readers,

FY 2006-07 with its highs and its lows has concluded and the results for the Funds were announced in the meetings held on July 20, 2007 and July 26, 2007.

To briefly recap the major highlights of the year ended June 30, 2007:

- \* Atlas Income Fund earned a 10.23% return for the year and declared 10% (bonus) i.e. 9.9707 bonus units for every 100 units held
- \* Atlas Stock Market Fund earned 29.39% return for the year and declared 20% (bonus) i.e. 16.7830 bonus units for every 100 units held
- \* Atlas Islamic Fund was launched on January 15, 2007 and earned 3.56% return for the period January 15, 2007 to June 30, 2007 and declared 3% (bonus) i.e. 2.9833 bonus units for every 100 units held
- \* Atlas Fund of Funds earned 17.57% return for the year ended June 30, 2007 and declared 16% as cash dividend or Rs. 1.60/ certificate
- \* Atlas Pension Fund, a voluntary pension fund under the Voluntary Pension System Rules, 2005 was launched on June 28, 2007

Transactions have resumed in Atlas Income Fund, Atlas Stock Market Fund and Atlas Islamic Fund from July 23, 2007 after the results for the year ended June 30, 2007 were announced and Units can be purchased/ redeemed from any of our authorized branches.

Spotlight too has completed one full year of publication and now enters its second year with a "refreshed" look.

We hope you continue to enjoy the issues of Atlas Funds Spotlight, and we thank you for your interest and continued support. We trust your faith in Atlas Funds has been warranted and that your loyalty will remain.

As always, your comments and suggestions are very much appreciated. We look forward to hearing from you.

Best wishes,

**Editor** 

## C CCONTENTS T S

Market Review	01
Atlas Income Fund	02
Atlas Stock Market Fund	03
Atlas Islamic Fund	04
Atlas Pension Fund	05
Atlas Fund of Funds	06
A Page From Calender	07
Investor Education	07
Distribution Network	08



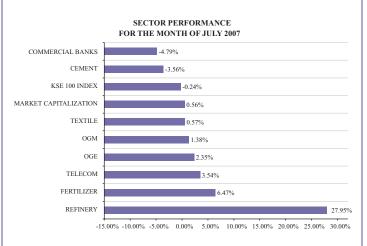
## **Market Review**

#### ON THE STOCK MARKET FRONT

The market remained largely range bound during the month of July, 2007. The KSE 100 index closed on a mildly negative note losing 33 points or 0.24% during the month. Cement and Banking sectors which were the major leaders during the bull rally, remained lackluster during the month losing their values by 3.56% and 4.79%, respectively. Major gainers included the refineries sector which was the main beneficiary of rising oil prices in the international market. The sector posted gains of 28% during the month. The average monthly volumes remained high at 349 million shares.

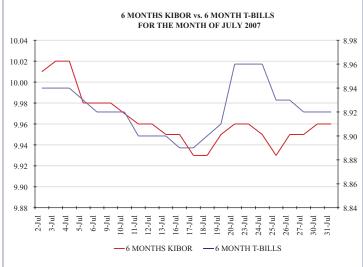
#### KSE 100 INDEX vs. SHARE TURNOVER FOR THE MONTH OF JULY 2007 550,000,000 14400 14200 500,000,000 14000 450.000.000 13800 400,000,000 13600 350,000,000 13400 300,000,000 13200 250,000,000 13000 200,000,000 12800 12600 150,000,000 11-Jul 12-Jul 13-Jul 16-Jul 17-Jul 18-Jul 19-Jul 20-Jul 23-Jul 24-Jul 25-Jul 26-Jul

SHARE TURNOVER -KSE 100 INDEX



#### ON THE MONEY MARKET FRONT

Liquidity remained high putting pressure on interest rates. 6-Months KIBOR showed a declining trend throughout the month closing at 9.96% at the end of the month – 5bps lower as compared to the start of the month value.



#### MAJOR RESULT ANNOUNCEMENTS

Company Name	Period	Payout	EPS 2006-07	EPS 2007-08
Arif Habib Ltd.	FY07	100% D 10% B	-	16.08
Arif Habib Securities	FY07	-	8.61	12.27
Lucky Cement	FY07	12.5% D	7.35	9.67
International Industries	FY07	12.5% D	9.38	10.77
		33% B		
Al-Ghazi Tractors	HY07	100% D	13.84	15.67
Dawood Hercules	HY07	15% D	16.23	6.04
Engro Chemical	HY07	20% D	5.61	6.56
Fauji Fert. Bin	HY07	5% D	1.06	0.57
Fauji Fert.	HY07	22.5% D	4.44	4.83
Rafhan Maize	HY07	250% D	42.05	67.93
United Bank Ltd.	HY07	-	5.80	6.96
Honda Atlas Cars	IQ08	100% R	1.69	0.28



#### July 31, 2007

Bloomberg Code

## **Atlas Income Fund**

Fund Inception Date March 22, 2004 Open-end - Income Fund Type Listing Lahore Stock Exchange (LSE) Central Depository Company Trustee of Pakistan Limited (CDC). Management Fee 1% of annual Net Assets Sales Load 2% (Front-end) Rating 5 Star by PACRA Minimum Investment Rs. 5,000/-

ATLSINCF PA

Net Assets Rs. 4.16 Billion
NAV (Ex-Bonus) Rs. 505.12

#### **INVESTMENT OBJECTIVE**

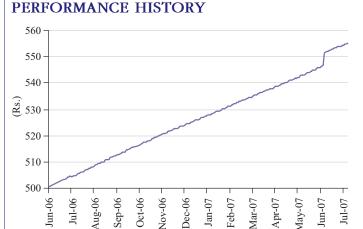
To achieve a good rate of current income along with capital preservation and to provide the investors with liquidity and the facility to join or leave the fund at their convenience.

## Bench Mark

3 Months KIBOR rate

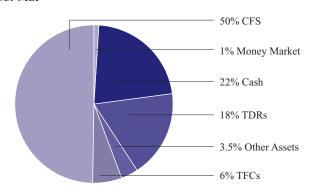
#### CALENDAR YEAR PERFORMANCE





#### PORTFOLIO COMPOSITION

Asset Mix



#### **INTEREST RATES SCENARIO\***

KIBOR 3 months	9.56%
KIBOR 6 months	9.96%
Discount Rate	10.00%
6 month T-bills	8.92%
12 month T-bills	9.10%
10 year PIBs	10.12%
Inflation (CPI)	7.0% **

\* Source: Business Recorder: dated July 31, 2007 & SBP's Website: www.sbp.org.pk

#### TRAILING PERFORMANCE (%)

1 month	3 months	6 months	1 year	2 years	3 years	Since Inception
8.57%	11.81%	10.19%	10.03%	10.87%	10.49%	9.90%
Annualized 1	Returns					

#### **FUND MANAGER'S COMMENTS**

During the month, the Board of Directors of Atlas Asset Management announced a 10% bonus dividend for Atlas Income Fund. The Fund earned a net return of 0.73% for the month.

<sup>\*\*</sup> June 2007



## **Atlas Stock Market Fund**

July 31, 2007

November 23, 2004
Open-end - Equity Fund
Lahore Stock Exchange (LSE)
Central Depository Company of
Pakistan Limited (CDC).
Hameed Chaudhri & Co.
3% of annual Net Assets

Sales Load 2% (Front-end)
Rating 5 Star by PACRA
Minimum Investment Rs. 5,000/Bloomberg Code ATLSTMF PA

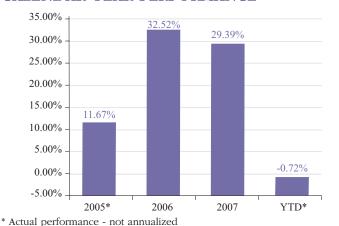
Net Assets Rs. 1.50 Billion
NAV (Ex-Bonus) Rs. 591.53

#### INVESTMENT OBJECTIVE

To achieve appreciation in the value of amount invested along with modest income and to provide the investors with liquidity and the facility to join or leave the fund at their convenience.

Bench Mark KSE 100 Index

#### CALENDAR YEAR PERFORMANCE

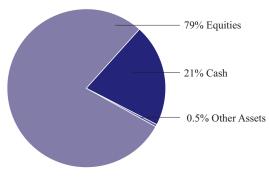


#### PERFORMANCE HISTORY



#### PORTFOLIO COMPOSITION

Asset Mix



#### TOP SECTOR MIX (%)

	Jul '07	Jun '07
Banks	20.91	20.86
OECs	23.43	20.50
OMCs	7.10	6.10
Fertilizer	10.40	8.87
Autos	4.19	3.91
Telecom	3.31	2.28
Cement	2.87	2.41
Insurance	1.96	2.19
Refinery	2.20	2.02
Textile	1.33	1.33

#### **TOP 10 HOLDINGS**

Company	Sector	%
OGDC	OECs	9.54
POL	OECs	8.10
NBP	Banks	6.73
PPL	OECs	5.79
MCB	Banks	5.74
INDU	Autos	4.19
FFC	Fertilizer	3.93
PSO	OMCs	3.76
ENGRO	Fertilizer	3.45
FFBL	Fertilizer	3.02

#### TRAILING PERFORMANCE (%)

1 month	3 months	6 months	1 year	2 years	Since Inception
-0.72%	6.58%	15.00%	23.22%	61.81%	74.46%
Actual Returns					

#### FUND MANAGER'S COMMENTS

The Board of Directors of Atlas Asset Management has announced a 20% bonus payout for Atlas Stock Market Fund. During the month of July 07, the KSE100 Index remained volatile, therefore the Fund adopted a cautious approach and neutral stance as per the investment mandate and the average investment in equities was 80% of the Net Assets.



#### July 31, 2007

## **Atlas Islamic Fund**

Fund Inception Date January 15, 2007

Type Open-end - Islamic Fund
Listing Lahore Stock Exchange (LSE)

Trustee Central Depository Company of

Pakistan Limited (CDC).

Auditors Hameed Chaudhri & Co. Management Fee 3% of annual Net Assets

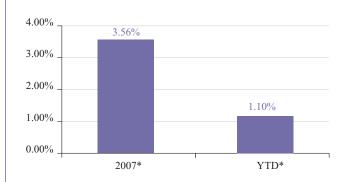
Sales Load 1% (Front-end)

(Back-end as per the following slab:)  $1.5\% \ \ \text{(For redemption in first year of investment)} \\ 1\% \ \ \text{(For redemption in second year of investment)} \\ 0.5\% \ \ \text{(For redemption in third year of investment)}$ 

Nil (After 3 years of investment)

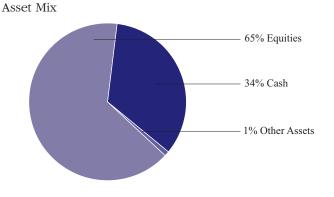
Rating Not Applicable
Minimum Investment Rs. 5,000/Bloomberg Code ATLSISF PA

#### CALENDAR YEAR PERFORMANCE



\* Actual performance - not annualized

#### PORTFOLIO COMPOSITION



Net Assets Rs. 517 Million NAV (Ex-Bonus) Rs. 508.31

#### **INVESTMENT OBJECTIVE**

To achieve maximum return for Unitholders while at all times observing prudent investment practices, high professional standards, all applicable laws, and the Shariah Code, in addition to maintaining a moderate risk profile.

#### PERFORMANCE HISTORY 535 530 525 520 515 510 505 500 14-Jul-07 29-Jul-07 30-Jan-07 5-May-07 30-May-07 14-Feb-07 30-Apr-07 14-Jun-07 29-Jun-07

## TOP SECTOR MIX (%) TOP 10 HOLDINGS

	Jul '07	Jun '07
OECs	18.78	17.00
Fertilizer	18.46	12.84
OMCs	8.71	5.37
Telecom	3.48	3.84
Autos	5.29	2.87
Textile	2.90	2.80
Cement	3.65	2.79
Refinery	0.85	1.00

Company	Sector	%
OGDC	OECs	9.48
POL	OECs	9.30
ENGRO	Fertilizer	7.37
FFC	Fertilizer	6.71
FFBL	Fertilizer	4.38
PSO	OMCs	4.35
PTC	Telecom	3.48
NML	Textile	2.90
PSMC	Autos	2.34
DGKC	Cement	2.33

#### TRAILING PERFORMANCE (%)

1 month	3 months	6 months	Since Inception
1.10%	2.65%	3.58%	4.66%
Actual Retur	ns		

#### **FUND MANAGER'S COMMENTS**

The Board of Directors of Atlas Asset Management announced a 3% bonus dividend for the Atlas Islamic Fund for the period ended June 30, 2007. The Fund has earned a return of 1.10% on month on month basis while KSE100 Index decreased by 0.24%, thus outperforming the index by 1.34%. During the month of July 07, when market declined by almost 9% from its peak level of 14,202, the period ended June 30, the fund manager seized the opportunity and increased the investments in Fertilizer, Autos & Oil sectors.



### **Atlas Pension Fund**

The Atlas Pension Fund (APF) is launched to serve as a primary savings vehicle for retirement savings (i.e. pension savings) for individuals and is created as a Pension Fund under the Voluntary Pension System Rules, 2005 (Rules) having an umbrella structure composed of different underlying Sub-Funds in the form of unit trust schemes under its wing. The Contributions received from the Participants shall be issued Units in the underlying Sub-Funds in proportion to their respective preferences (based on their selected Allocation Scheme), on a continuing basis.

Initially, the Atlas Pension Fund is offering six Allocation Schemes (namely Aggressive, Balanced, Conservative, Very Conservative, Lifecycle and Customized Allocation Schemes) which are available for dealing in the following three Sub-Funds of the Atlas Pension Fund, that are being offered on the terms of the Trust Deed and the Offering Document:

- (a) APF Equity Sub-Fund (AEF)
- (b) APF Debt Sub-Fund (ADF)
- (c) APF Money Market Sub-Fund (AMMF)

Atlas Pension Fund is open for Contributions by the eligible persons/ Participants on a continuous basis from June 28, 2007. Please read the Offering Document to understand the investment policies, risks and tax implication before investing.

#### Basic Information of Atlas Pension Fund

#### Pension Fund Manager

Atlas Asset Management Limited

#### Trustee

Central Depository Company of Pakistan Limited (CDC)

#### Registra

Atlas Asset Management Limited (in-house arrangement)

#### **External Auditors**

M/s. Ford Rhodes Sidat Hyder & Co.

#### Legal Advisors

Bawaney & Partners

#### Distribution Companies

Atlas Asset Management Limited and its branches

#### Registered Address

Ground Floor, Federation House, Sharae Firdousi, Clifton, Karachi-75600

#### Date of Registration of Trust Deed

8th day of June 2007

#### Date of Authorization

14th day of June 2007

#### Launch Date

28th day of June 2007

#### **Governing Rules**

Voluntary Pension System Rules, 2005

#### Regulator

Securities and Exchange Commission of Pakistan

#### Taxation matters governed by

Income Tax Ordinance, 2001

#### Salient Features

#### Eligibility

Any Pakistani who holds a valid National Tax Number or Computerized National Identity Card.

#### Par Value of Units of Sub-Funds

Rs. 100

#### Dealing Days

Monday to Friday (between 9.00 am to 4.00 pm)

#### Method of pricing

Daily on each Dealing Day

#### (based on NAV of same working day)

#### Front-end Fee

3% of Contribution amount

#### Minimum Subscription

Rs. 5,000/- or 10% of monthly income which ever is lower

#### Contribution Frequency

Annual, Half-Yearly, Quarterly, Bi-Monthly or Monthly (as selected by the Participant)

#### Income Distribution

No dividend distribution

#### Retirement Age

Between sixty & seventy years of age (as selected by the Participant)

**Note:** Tax Incentives on Contributions and Tax Implications in case of early withdrawals shall be subject to the terms mentioned in the Income Tax Ordinance, 2001 from time to time.

#### INVESTMENT RISKS AND TAX IMPLICATION

All investments in Atlas Pension Fund are subject to market risks. The value of such investments may depreciate as well as appreciate, subject to market fluctuations and risks inherent in all such investments. Investors should read the Offering Document carefully to understand the investment policies, risks and tax implication and should consult legal, financial or tax adviser before making any investment decision. Withdrawals from the Pension Fund before the Retirement Age are subject to tax under the provisions of the Income Tax Ordinance, 2001.



#### July 31, 2007

### **Atlas Fund of Funds**

Fund Inception Date December 13, 2004 Close-end - Fund of Funds Type Listing Karachi Stock Exchange (KSE) Muslim Commercial Financial Trustee Services (Pvt.) Limited **Auditors** Hameed Chaudhri & Co. 2% of annual Net Assets Management Fee 5 Star by PACRA Rating Minimum Investment Rs. 5,000/-Bloomberg Code ATFF PA KSE Code **ATFF** 

The Fund traded at the KSE and can be prevailing market price during trading hours of KSE.

Net Assets	Rs. 656 Million
NAV	Rs. 12.50

#### **INVESTMENT OBJECTIVE**

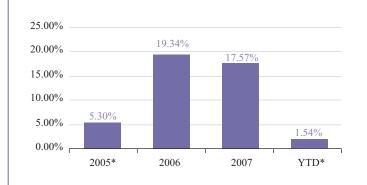
PERFORMANCE HISTORY

To provide investors a one-window facility to invest in a diversified portfolio of closed-end & open-end schemes offering consistent returns and growth.

#### Bench Mark

Closed-end sector Index plus 3 months KIBOR

#### CALENDAR YEAR PERFORMANCE



\* Actual performance - not annualized

PORTFOLIO COMPOSITION

## 13 12

30-Nov-06

09-Jan-07

19-Oct-06

14-Sep-06

## TOP AMCs (%)

Asset Mix	
46	% Closed-end Funds
27	% Cash
1%	Other Assets
26	% Open-end Funds

	Jul '07	Jun '07
JS-ABAMCO	18.85	18.74
Arif Habib	14.81	13.31
Atlas Asset	9.23	9.40
PICIC Asset	7.96	7.59
Al-Meezan	6.78	6.79
AKD Investment	4.08	3.43
Askari Asset	3.19	1.66
NAFA	2.38	1.62
Habib Asset	1.56	1.56
HBL Asset	1.58	1.56

Funds	Schemes	%
UTPGF	Closed-end	7.92
PPFL	Closed-end	7.17
ASMF	Open-end	6.93
PSAF	Closed-end	6.88
UTPLCF	Closed-end	4.87
PIF	Closed-end	4.79
BSBF	Closed-end	4.55
AMMF	Closed-end	3.64
ASKIF	Open-end	3.19
MBF	Closed-end	3.14

27-Mar-07

**TOP 10 HOLDINGS** 

#### TRAILING PERFORMANCE (%)

1 month	3 months	6 months	1 year	2 years	Since Inception
1.54%	9.65%	15.10%	31.09%	30.96%	61.00%
Actual Returns					

#### **FUND MANAGER'S COMMENTS**

The Board of Directors of Atlas Asset Management announced a cash dividend of 16% for Atlas Fund of Funds. ATFF NAV appreciated by 1.54% during the month, outperforming the index by 1.61%. During the month, exposure was increased in open-end equity and income funds.

0-Jul-07



## A Page From Our Calendar



"If no one ever took risks, Michelangelo would have painted on the Sistine floor."

-Neil Simon
(American Playwright)

"He that is over cautious will accomplish but very little."

-Friedrich von Schiller (German Poet, Philosopher, Historian and Dramatist)



#### INVESTOR EDUCATION

One fundamental rule applies to all investments. The smaller the risk, the smaller your potential return. The higher the risk, the higher the potential return. How much risk you should take depends to a large extent on your investment objectives. The further away from your financial goals or the younger you are, the more risk you can afford to take. This is because the ups and downs of financial markets tend to even out over time. Remember, historically the stock market has risen steadily regardless of its temporary declines. The closer to your financial goals or the older you are, the less time you will have to make up any losses.

Risk is, simply put, the possibility that an investment may go down in value or not perform as well as expected. No investment, whether domestic or international, is risk free. That's a fact you should not ignore. Even money lying securely in a savings account is at risk from inflation. The only difference is that some investments involve more risk, and some less. But usually those investments that carry more risk have greater potential returns.

Don't take any risk that you are not comfortable with and never take unnecessary risks.

You should also examine your own feelings with regard to risk. Are you the type to rush off and buy units in an overseas equity fund with the expectation of receiving high returns year after year? If you are, stop for a moment to consider how you would feel if the fund posted a -20% return. Would you panic and sell? If you had fully understood the level of risk associated with buying the fund, you might well have been prepared to ride out its volatile yearly returns.

Taking an ultra-conservative approach to investments, however, is also subject to risk. By investing in only the "safe and familiar" such as Government Bonds, you run the risk of shortchanging yourself over the long term. While a 9-10% guaranteed rate of return may look attractive today, inflation or increased taxes could reduce it to a real rate of return of only 2% or 3% further down the road.

All investors would like the high returns without the risk. To achieve higher returns, however, you must be willing to live with some risk and be prepared to stay put as in the investment world there is a direct correlation between expected returns and risk - the higher the expected returns the higher the risk.



### **Distribution Network**

#### **KARACHI**

1- C/o Atlas Bank Limited P & O Plaza, I.I Chundrigar Road, Karachi.

Phone: (92-21) 2463746-51

V-PTCL: (92-21) 8240195 Fax: (92-21) 2463744, Cell: 0300-9226850

Contact Person: Mr. Arbab Ahmed Email: abd@atlasfunds.com.pk

2- C/o Atlas Bank Limited Ground Floor, Nice Trade Orbit, Plot # 44-A, Block-6, P.E.C.H.S., Shahra -e- Faisal, Karachi. Phone: (92-21) 4386184-87, V-PTCL: (92-21) 5418991

Fax: (92-21) 4386180, Cell: 0300-2254977 Contact Person: Mr. Salman Tahir

Email: str@atlasfunds.com.pk

3- C/o Atlas Bank Limited Plot # 28, Block-3, Adam Arcade,

B.M.C.H.S., Karachi.

Phone: (92-21) 4145323-24 V-PTCL: (92-21) 5418994 Fax: (92-21) 4145325,

Cell: 0334-3995647

Contact Person: Mr. M. Umer Ali Email: mua@atlasfunds.com.pk

4- C/o Atlas Bank Limited 1/15, Hassan Square, Block 13-A, Gulshan-e-Iqbal, Karachi.

Phone: (92-21) 4818759-63 V-PTCL: (92-21) 5418992 Fax: (92-21) 4818720,

**LAHORE** 

Cell: 0333- 3366833 Contact Person: Mr. Shahnawaz Tariq

Email: stk@atlasfunds.com.pk

5- C/o Atlas Bank Limited B/53, Estate Avenue, S.I.T.E. Area, Karachi.

Phone: (92-21) 2587533,35,37,111

V-PTCL: (92-21) 4226449 Fax: (92-21) 2587672, Cell: 0333-2155313

Contact Person: Syed Ahmed Zafar Email: saz@atlasfunds.com.pk

#### RAWALPINDI

C/o Atlas Capital Markets 2nd Floor, Ajmal House, 27- Edgerton Road, Lahore. Phone: (92-42) 6366170-4 UAN: (042) 111-688-825

Cell: 0300-8422570 Contact Person: Mr. Javaid Aslam

Email: jam@atlasfunds.com.pk

C/o Atlas Bank Limited Bank Road Branch, 60, Bank Road, Rawalpindi. Phone: (92-51) 5566671, 5564123

Cell: 0334-5167035 Fax: (92-51) 5528148 V-PTCL: (92-51) 5856411

Contact Person: Mr. Mohsin Sarwar Email: cms@atlasfunds.com.pk

#### **HEAD OFFICE**

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