





www.atlasfunds.com.pk 111-MUTUAL (6-888-25)

Spotlight December 2010

Monthly Newsletter





Interlacing Principles with High Standards

Atlas Asset Management, which manages Atlas Meraj, aims at achieving excellence in Shariah compliant fund management. Catering to investment needs of corporations, retirement funds and individuals, Atlas Meraj product range comprises of Shariah compliant mutual funds and investment plans which allow investors a customized approach by percentage allocation of investment in mutual funds.

MUTUAL FUNDS

- Atlas Islamic Income Fund
- Atlas Islamic Stock Fund

INVESTMENT PLANS

- Islamic Income Multiplier Plan
- Islamic Balanced Plan
- Islamic Growth Plan



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Disclaimer: All investments in mutual funds are subject to market risks. The NAV based prices of units and any dividends / returns thereon are dependent on forces affecting the capital markets. These may go up and down based on market conditions. Past performance is not necessarily indicative of future results. Please read the offering document of the fund to understand the investment policies and the risks involved.

DISCLAIMER

This publication is for information purposes only and nothing herein should be construed as a solicitation, recommendation or an offer to buy or sell any product. The contents in this publication are of a general nature only and have not been prepared to take into account any particular investor's financial circumstances or particular needs. The information and assumptions in the publication are provided in good faith for investors and their advisers. The contents are not to be relied upon as a substitute for financial or other professional advicesuch advice should be sought before making any financial or investment decision. While the sources for the material are considered reliable, the correctness of information in this newsletter cannot be guaranteed and responsibility is not accepted for any inaccuracies, errors or omissions or for any losses or gains arising upon actions, opinions and views created by this publication.

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Head Office

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C/O Atlas Honda Ltd. 1-Mcleod Road,Lahore. Contact Person: Malik Asjad Ali Tel: 042 - 7225015-17 Fax: 042 - 7351119 Cell: 0321-4181292 Email: maa@atlasfunds.com.pk

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Contact us for queries, comments or suggestions at Spotlight@atlasfunds.com.pk or Ground Floor, Federation House, Shahrae-Firdousi, Clifton, Karachi

Message From The Editor

Dear Readers

All good organizations provide retirement benefits to their employees. This is also incumbent under West Pakistan Industrial and Commercial Employment (Standing Orders) Ordinance, 1968 to provide such benefits to their employees. However, for small and medium sized (SME) employers it is not practical to efficiently manage such retirement funds because of the following reasons:

Management of Retirement Funds by Small & Medium Sized Employers - Challenges

- Managing a retirement fund and its investment requires professional staff, which will not be cost effective for small sized funds.
- Often SMEs delegate management of retirement funds to their finance departments, which are generally unable to prioritize this task; as a result, the performance of the fund suffers.
- Investment of small fund in fixed income market can cause difficulties due to minimum lot size and the Fund may not get the best rate;
- Occasionally, when the Fund sells its investment due to retirement of its employees, the Fund is not able to get the best rate, due to small order size;
- 5. Under investment rules, the investment by the fund has to be diversified, which creates further problems due to small size of the fund;
- 6. Brokers dealing in fixed income are few and they prefer to deal with large organizations;
- 7. The gratuity and pension schemes are not suitable for SMEs, as these are "defined benefit" schemes and the liability can increase in future.
- 8. While the provident fund is a "defined contribution" scheme and employers' liability is discharged, once the contribution is made, the provident fund scheme does not match individual employee's risk profile. An employee may be lucky to retire at a time when the stock market is at a high level or may be unlucky to retire when the stock market is low. There is no mechanism in the provident fund to balance the two situations and provide relief to retiree against volatility at critical time.

Voluntary Pension Scheme (VPS) for Small & Medium Sized Employers - Solution

SMEs can enter into a VPS scheme managed by a professional fund manager (and licensed by SECP, under VPS Rules, 2005) instead of establishing their own retirement funds. VPS has the following features:

- Professionally managed;
- 2. Fund Managers are managing large funds, so there is an economy of scale;
- The VPS schemes are "defined contribution", so once the employer has contributed, there
 is no further liability;
- 4. Investment in VPS is tailored to the participants' risk profile and their investment horizon;
- 5. Option to the participant to change pension fund manager;
- Option to the participant to choose between conventional and Shariah compliant schemes;
- 7. Employer entitle to claim the payment as expenses;
- 8. Tax credit to employees;
- 9. Portability of the scheme, which means that in the event of employee changing the employment, the pension account goes with him;
- If an organization is managing its own retirement scheme, it is permitted to switch to the VPS under Income Tax Rules;
- 11. Publication of Net Asset Value on daily basis/uploading of financial statements on company's website on quarterly basis.
- 12. Transparency- availability of online account statements.

AAML is licensed by the SECP as a pension fund manager. So, give yourself an opportunity to obtain good returns as well as tax credits by contacting us at:

Return on Money Market & Income Funds

In order to comply with MUFAP's recommended format for Fund Manager's Report the return method of Money Market & Income Funds have been reinstated to simple method from Morning Star method that was previously used.

UAN: 111-688-825 ext: 215, 249 Email: info@atlasfunds.com.pk

Best wishes,

Editor

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Market Review

On The Stock Market Front

The KSE - 100 index during the month gained 787.70 points to close at 12,022.46 points as on December 31, 2010 from 11,234.76 points as on November 30, 2010. Average daily trading volume was recorded at 139 mn shares over 126 mn shares traded during the month of November 2010. The KSE -100 continued its relentless march on the back of continual foreign flows coming into the local bourse. During the month, the KSE witnessed foreign buying of US\$ 73 mn taking the net portfolio investment for CY/2010 to US\$ 526 mn over meager US\$ 34 mn during CY2009.

While balance of payment position is improving, the continued worries on fiscal front depicts mixed economic picture. The overall CPI inflation for Nov 2010 stood at 15.5%. The trade deficit for the month of November stood at US\$ 1.36bn. Although country's exports for the period Jul-Nov-10 has increased by 18%, higher oil imports led 17% deterioration in overall trade balance for July-Nov -10 period. Current account deficit on the other hand has contracted by 72% YoY to US\$ 502mn in Jul-Nov-10 due to massive workers remittences pouring into the system. Current account posted a surplus in the months of Sep, Oct & Nov-10.

Currently, the KSE - 100 index is trading at a significant discount to regional markets and its historical valuations. The KSE - 100 index with a P/E multiple of 8.5x and dividend yield of 6.1% is offering considerable upside KSE 100 Index & Shares Turnover for medium to long term investors.

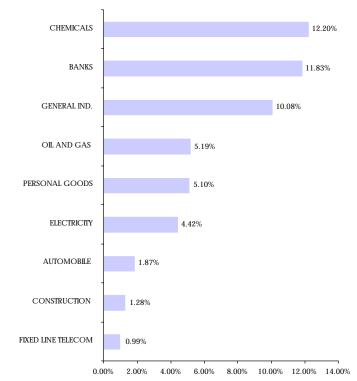
On the Money Market Front

The CPI inflation continues to rise as it stood at 15.5% in Nov '10 compared to 15.3% in Oct '10, with worsening food inflation at 20.5% and a slight improvement in the NFNE. In addition, increasing food prices and POL prices pose severe threats to the already rising inflation. M2 experienced a rise of 7.90% during July 01, '10 to Dec 24, '10, as compared to 4.54% during the previous corresponding period, which is another reason for the rising inflation on account of increased money supply. The latest figures reveal that the government borrowings from SBP have worsened and so far about Rs. 272bn have been borrowed as compared to Rs. 58bn in the previous corresponding period. Henceforth, this is further exerting inflationary pressures on the economy.

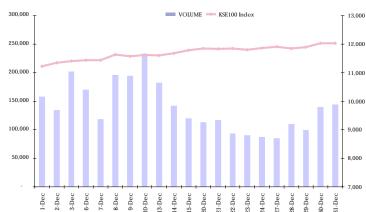
The Central Bank raised an amount of Rs. 335bn under the three T-bills auctions conducted during the month. In the aftermath of the MPS, the cut off yields had escalated by 19bps to 35bps on average. Moreover, in the last auction conducted, the cut off yields have further escalated and stood at 13.20% for 3 month t-bills, 13.41% for 6 month t-bills and 13.73% for 12 month tenor t-bills. An increase in 6 month KIBOR (offer), which averaged at 13.60% during the month of Dec'10, was also seen subsequent to monetary policy announcement.

MUFAP's Recommended Format

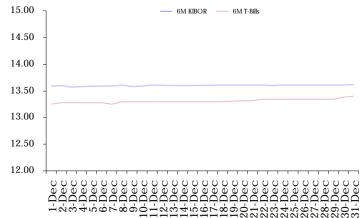
Sector Performance-December, 10



Source: Karachi Stock Exchange



6 Months KIBOR vs 6 Months T-Bills



Source: State Bank of Pakistan

Atlas Money Market Fund (AMF)



Investment Objective

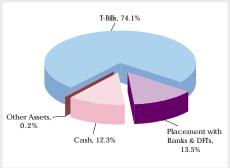
AMF aims to provide its unit-holders competitive returns from a portfolio of low risk, short duration assets while maintaining high Liquidity.

Fund's Portfolio/Investment Information

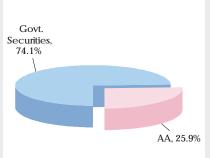
Asset Mix	Dec-10	Nov-10
T-Bills	74.1%	86.8%
Cash	12.3%	7.0%
Placement with Banks & DFI's	13.5%	6.1%
Others Assets	0.2%	0.1%

Fund Returns	AMF	BM*
Year to date (YTD)	10.78%	9.63%
Trailing 12-months	-	-
50/50 composition of :3-Month three scheduled banks (AA an average of 3 Month PKRV rate	d above rated)	9.92%
		AMF
Leverage:		Nil
Weighted average time to ma	turity of the net	49.75 Days

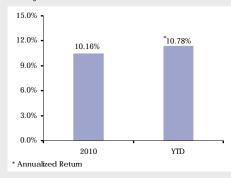
Asset Allocation (% of Total Assets) Dec - 10



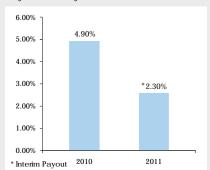
Credit Quality of the Portfolio (% of Total Assets) Dec-10



Yearly Performance Chart



Pay out History



Trailing Performance

30 Days	90 Days	180 Days	360 Days	Since
(1 Month)	(3 Months)	(6 Months)	(1 Year)	Inception
10.88%	10.88%	10.78%	-	10.75%

^{*}Annualized Return

Fund Facts

Fund Type Open-ended Money Market Fund Category Jan-10 Launch Date PKR 2,220 Net Assets (mn) NAV PKR 515.50

Benchmark 50/50 composition of:

> - 3-Month deposit rates of three scheduled banks (AA and above

rated)

- average of 3 Month PKRV rate

Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing

Management Fee 1.0% of Annual Net Assets

Front-end load

Trustee

Central Depository Co.

Auditor Ernst & Young Ford Rhodes Sidat Hyder

Asset Manager Rating AM3 + (PACRA)

Risk Profile of the Fund: Low

Fund Stability Rating: AA+(f) (PACRA)

Name of the Members of Investment Committee:

Mr. M. Habib-ur-Rahman Vice Chairman & CEO

Mr. Ali H. Shirazi Director

Mr. M. Abdul Samad Chief Investment Officer

Mr. Khalid Mehmood **Fund Manager**

Monthly Performance History

Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2010-11	10.38%	9.94%	10.59%	10.89%	10.57%	10.88%							10.78%
2009-10							10.30%	9.83%	10.39%	10.54%	9.20%	9.84%	10.16%

^{*} Annualized return: (Absolute return) *(365/No. of days)

MUFAP's Recommended Format

Atlas Income Fund (AIF)



Investment Objective

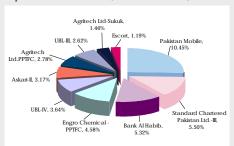
AIF aims at achieving a good rate of current income consistent with reasonable concern for safety of principal and to provide the investors with liquidity and the facility to join or leave the fund at their convenience.

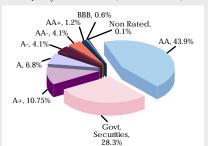
Fund's Portfolio/Investment Information

Asset Mix	Dec-10	Nov-10
TFCs	47.2%	46.2%
T-Bills	29.5%	35.5%
Cash	21.4%	9.8%
Placement with Banks & DFI's	0.0%	7.2%
Others	1.9%	1.3%

Fund Returns	AIF	BM*
Year to date (YTD)	5.99%	13.05%
Trailing 12-months	7.35%	12.67%
* Average 6 Months KIBOR (Ask)		13.60%
		AIF
Leverage:		Nil
Weighted average time to ma assets	1.77 in Yrs	

Top Ten TFC Allocation (% of Total Assets) Dec-10 Credit Quality of the Portfolio (% of Total Assets) Dec-10





Details of Non-Compliant Investment

Name of non compliant investment	Type of Investment	Value of invest. before provision	Provision held, if any	Value of invest. after provision	% of net Assets	% of Gross Assets
Agritech LtdII	TFC	29,976,000	(976,996)	28,999,004	2.80%	2.78%
Agritech Ltd. Sukuk	Sukuk	15,225,000	-	15,225,000	1.47%	1.46%
Azgard Nine	TFC	18,118,912	(7,357,732)	10,761,180	1.04%	1.03%
Agritech Ltd. PPTFC	PPTFC	7,494,000	(865,973)	6,628,027	0.64%	0.63%
Garibwal Cement Ltd.	TFC	18,735,000	(18,735,000)	-	0.00%	0.00%
Pak Hy Oils Ltd.	TFC	18,750,000	(18,750,000)	-	0.00%	0.00%

Yearly Performance





Trailing Performance

30 Days	90 Days	180 Days	360 Days	Since
(1 Month)	(3 Months)	(6 Months)	(1 Year)	Inception
21.38%	14.72%	5.99%	7.35%	12.07%

^{*}Annualized Return

Fund Facts

Fund Type	Open-ended
Category	Income Fund
Launch Date	Mar-04
Net Assets (mn)	PKR 1,035
NAV	PKR 518.19

Benchmark Average 6 Months KIBOR (Ask)

Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing

1.50% of Annual Net Assets Management Fee

Front-end load 1%

Trustee Central Depository Co.

Ernst & Young Ford Rhodes Sidat Hyder Auditor

Asset Manager Rating AM3 + (PACRA)

Risk Profile of the Fund: Low/Moderate Fund Stability Rating: A + (f) (PACRA)

Name of the Members of Investment Committee:

Mr. M. Habib-ur-Rahman Vice Chairman & CEO

Mr. Ali H. Shirazi Director

Mr. M. Abdul Samad Chief Investment Officer

Mr. Khalid Mehmood **Fund Manager**

Administrative Plans

These are allocations between AIF and ASMF aiming at a customized investment approach to the investors to meet their personal goals and preferences.

Income Multipler Plan

	AIF	ASMF
Weight	85%	15%
Weighted Av. Return (2010-11)	9.24%	
Weighted Av. Return (2009-10)	12.21%	
Weighted Av. Return (2008-09)	1.14%	
Weighted Av. Return (2007-08)	7.02%	
Weighted Av. Return (2006-07)	13.10%	
Weighted Av. Return (2005-06)	14.64%	
Ralanced Plan		

	AIF	ASMF
Weight	50%	50%
Weighted Av. Return (2010-11	16.82%	
Weighted Av. Return (2009-10)) 17.42%	
Weighted Av. Return (2008-09) -12.33%	
Weighted Av. Return (2007-08	3) 1.31%	
Weighted Av. Return (2006-07	') 19.81%	
Weighted Av. Return (2005-06	3) 22.00%	

Growth Plan

	AIF	ASMF
Weight	15%	85%
Weighted Av. Return (2010-11)	24.41%	
Weighted Av. Return (2009-10)	22.63%	
Weighted Av. Return (2008-09)	-25.81%	
Weighted Av. Return (2007-08)	-4.40%	
Weighted Av. Return (2006-07)	26.52%	
Weighted Av. Return (2005-06)	29.36%	

Monthly Performance History

9													
Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2010-11	-6.34%	13.01%	-14.86%	20.31%	1.63%	21.38%							5.99%
2009-10	21.05%	5.45%	4.25%	18.89%	8.66%	5.98%	14.60%	9.20%	5.54%	8.48%	7.63%	4.54%	9.98%

^{*} Annualized return: (Absolute return) *(365/No. of days)

MUFAP's Recommended Format

Atlas Stock Market Fund (ASMF)



Investment Objective

ASMF aims at achieving a good rate of current income consistent with the prospects of appreciation in the value of amount invested and to provide the investors with liquidity and the facility to join or leave the fund at their convenience.

Fund's Portfolio/Investment Information

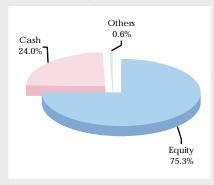
Asset Mix	Dec-10	Nov-10
Equity	75.3%	72.6%
Cash	24.0%	23.8%
Others	0.6%	3.7%

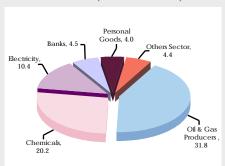
ASMF	BM*
27.66%	23.66%
22.12%	28.08%
	12,022.46
	ASMF
	Nil
	27.66%

Weighted average time to maturity of the net

assets

Asset Allocation (% of Total Assets) Dec -10 Sector Allocation (% of Total Assets) Dec -10





Sector Allocation % of Total Assets

Sector	Dec-10	Nov-10
Oil & Gas Producers	31.8	30.1
Chemicals	20.2	15.9
Electricity	10.4	10.1
Banks	4.5	11.2
Personal Goods	4.0	0.7
Others Sector	4.4	4.6

Top 10 Holdings % of Total Assets

Scrip	%	Sectors
Engro Corporation Ltd	9.9	Chemicals
Pak Oilfields Ltd	8.8	Oil & Gas Producers
Attock Petroleum Ltd	8.6	Oil & Gas Producers
National Refinery Ltd	7.0	Oil & Gas Producers
Hub Power Co. Ltd	5.7	Electricity
Fauji Fertilizer Co. Ltd	5.4	Chemicals
ICI Pakistan Ltd	4.9	Chemicals
Pak Petroleum Ltd	4.1	Oil & Gas Producers
Kot Addu Power Co. Ltd	3.5	Electricity
Pakistan State Oil Ltd	3.3	Oil & Gas Producers

Trailing Performance

30 Days	90 Days	180 Days	360 Days	Since
(1 Month)	(3 Months)	(6 Months)	(1 Year)	Inception
4.99%	19.40%	27.66%	22.12%	94.46%

^{*}Actual Returns - Not Annualized

Fund Facts

N/A

Fund Type	Open-ended
Category	Equity Fund
Launch Date	Nov-04
Net Assets (mn)	PKR 593
NAV	PKR 404.91
Benchmark	KSE-100 Index
Dealing Days	Monday to Friday
Cut Off timings	9:00 am to 4:00 pm
Pricing mechanism	Forward Pricing
Management Fee	2% of Annual Net Assets

Front-end load 2%

Trustee Central Depository Co.

Auditor Ernst & Young Ford Rhodes Sidat Hyder

Asset Manager Rating AM3 + (PACRA)

Risk Profile of the Fund: Moderate/High

Name of the Members of Investment Committee:

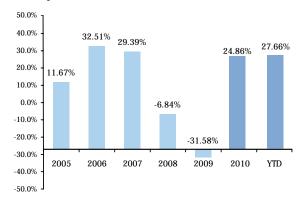
Mr. M. Habib-ur-Rahman	
Mr. Ali H. Shirazi	
Mr. M. Abdul Samad	
Mr. Khalid Mehmood	

Director Chief Investment Officer

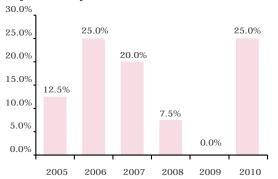
Vice Chairman & CEO

Fund Manager

Yearly Performance



Payout History



For Administrative Plans please refer to AIF Sheet.

Monthly Performance History

	Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
6	2010-11	10.47%	-5.44%	2.35%	5.94%	7.34%	4.99%				-			27.66%
2	2009-10	8.17%	12.34%	6.29%	-1.41%	0.95%	1.55%	1.34%	0.18%	5.73%	0.52%	-12.69%	1.55%	24.86%

MUFAP's Recommended Format

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Atlas Islamic Income Fund (AIIF)



Investment Objective

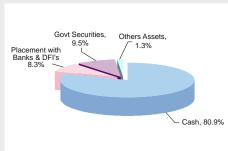
The Fund's primary objective is to provide investors with a good and stable rate of current income consistent with long-term preservation of capital in a Shariah Compliant manner. A secondary objective is to take advantage of opportunities to realize capital appreciation. The Fund shall seek to provide the investors with a rate of return consistent with a broadly diversfied portfolio of long, medium, and short term, high qualitly Islamic income instruments.

Fund's Portfolio/Investment Information

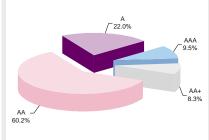
Asset Mix	Dec-10	Nov-10
Cash	80.9%	82.0%
Govt. Securities	9.5%	9.0%
Placement with Banks & DFI's	8.3%	7.8%
Others	1.3%	1.1%

Fund Returns	AIIF	BM*
Year to date (YTD)	9.05%	7.97%
Trailing 12-months	7.96%	
* Average 6 Months profit rate of 3 Islamic Banks Net of Expe	7.97%	
		AIIF
Leverage:	Nil	
Weighted average time to ma	105.27 Days	

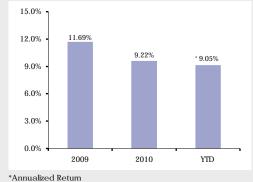
Asset Allocation (% of Total Assets) Dec-10



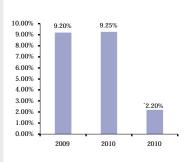
Credit Quality of the Portfolio (% of Total Assets) Dec-10



Yearly Performance Chart



Payout History



*Interim Payout

Trailing Performance

30 Days	90 Days	180 Days	360 Days	Since
(1 Month)	(3 Months)	(6 Months)	(1 Year)	Inception
9.32%	9.19%	9.05%	9.08%	10.63%

^{*}Annualized Return

Monthly Performance History

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Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2010-11	8.80%	8.08%	9.09%	8.86%	9.37%	9.32%							9.05%
2009-10	9.72%	7.59%	9.39%	9.95%	9.06%	9.19%	9.33%	8.87%	9.00%	9.03%	6.12%	9.03%	9.22%

^{*} Annualized return: (Absolute return) *(365/No. of days)

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Fund Facts

runa lype	Open-ended
Category	Islamic Income Fund

Launch Date Oct-08 Net Assets (mn) PKR 312 NAV PKR 511.92

Benchmark Average Six Months profit rate

of three Islamic Banks

Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing

Management Fee 1.50% of Annual Net Assets

Front-end load

Trustee Central Depository Co.

Auditor Ernst & Young Ford Rhodes Sidat Hyder

Asset Manager Rating AM3 + (PACRA)

Shariah Advisor Dr. Prof. Fazlur Rahman

Risk Profile of the Fund: Low/Moderate Fund Stability Rating: AA-(f) (PACRA)

Name of the Members of Investment Committee:

Mr. M. Habib-ur-Rahman Vice Chairman & CEO

Mr. Ali H. Shirazi Director

Mr. M. Abdul Samad Chief Investment Officer Mr. Khalid Mehmood **Fund Manager**

Islamic Administrative Plans

The Islamic Income Multiplier, Balanced and Growth Plan aims to provide the Subscriber regular income and by investing in the Atlas Islamic Income Fund (AIIF) and a small element of growth through higher potential returns and capital appreciation by investing in the Atlas Islamic Fund (AISF).

Islamic Income Multipler Plan

	AIIF	AISF
Weight	85%	15%
Wtd. Av. Return (2010-11)	11.98%	
Wtd. Av. Return (2009-10)	11.61%	
Wtd. Av. Return (2008-09)	6.53%	
Islamic Balanced Plan		
	AIIF	AISF
Weight	50%	50%
Wtd. Av. Return (2010-11)	18.82%	
Wtd. Av. Return (2009-10)	17.18%	
Wtd. Av. Return (2008-09)	-5.50%	
Islamic Growth Plan		
	AIIF	AISF
Weight	15%	85%
Wtd. Av. Return (2010-11)	25.65%	
Wtd. Av. Return (2009-10)	22.75%	
Wtd. Av. Return (2008-09)	-17.53%	

Islamic Income Plan

The primary objective is to provide investors with a stable income at Regular Intervals in a Shariah Compliant manner by investing in AIF income units.

Systematic Payout Plan Systematic Withdrawal Plan

Atlas Islamic Stock Fund (AISF)



Investment Objective

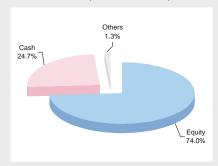
The Fund has been formed to enable Unit Holders to participate in a diversified portfolio of Shariah Compliant securities such as equities, profit bearing securities and other Shariah Compliant securities available outside Pakistan. The Management Co.will manage the Fund with the objective of maximizing Unit Holders, returns on their Investment while at all times observing prudent investment practices, the highest professional standards, all applicable laws, and the Islamic Shariah as advised by the Shariah Advisor.

Fund's Portfolio/Investment Information

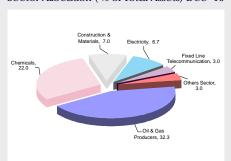
Asset Mix	Dec-10	Nov-10
Equity	74.0%	71.4%
Cash	24.7%	22.4%
Others	1.3%	6.2%

Fund Returns	AISF	BM*
Year to date (YTD)	28.58%	30.86%
Trailing 12-months	25.66%	38.66%
* KMI-30 Index Net of Expenses		19,071.59
		AISF
Leverage:		Nil
Weighted average time to ma assets	N/A	

Asset Allocation (% of Total Assets) Dec -10



Sector Allocation (% of Total Assets) Dec -10



Sector Allocation % of Total Assets

Sector	Dec-10	Nov-10
Oil & Gas Producers	32.3	37.0
Chemicals	22.0	21.5
Construction & Materials	7.0	6.3
Electricity	6.7	0.0
Fixed Line Telecommunication	3.0	3.0
Others Sector	3.0	3.6

Top 10 Holdings % of Total Assets

Scrip	%	Sectors
Fauji Fertilizer Co. Ltd	12.2	Chemicals
ICI Pakistan Ltd	9.8	Chemicals
Pak Oilfields Ltd	9.7	Oil & Gas Producers
National Refinery Ltd	7.4	Oil & Gas Producers
Lucky Cement Co. Ltd	5.9	Construction & Materials
Attock Petroleum Ltd	5.8	Oil & Gas Producers
Pakistan State Oil Ltd	5.1	Oil & Gas Producers
Hub Power Co. Ltd	4.3	Electricity
Pak Petroleum Ltd	4.2	Oil & Gas Producers
Pakistan Telecommunication	3.0	Fixed Line Telecommunication

Trailing Performance

30 Days	90 Days	180 Days	360 Days	Since
(1 Month)	(3 Months)	(6 Months)	(1 Year)	Inception
4.72%	19.37%	28.58%	25.66%	29.29%

^{*}Actual Returns - Not Annualized

Monthly Performance History

			•										
Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2010-11	10.01%	-3.84%	1.83%	5.87%	7.67%	4.72%							28.58%
2009-10	8.08%	12.18%	5.25%	-1.04%	0.62%	0.77%	2.01%	1.16%	4.78%	1.09%	-11.31%	0.82%	25.14%

MUFAP's Recommended Format

DISCLAIMER:

This publication is for informational purposes only and nothing herein should be construed as a solicitation, recommendation or an offer to buy or sell any fund. All investments in mutual funds are subject to market risks. The NAV based prices of units and any dividends/returns thereon are dependant on forces and factors affecting the capital markets. These may go up or down based on market conditions. Past performance is not necessarily indicative of future results.

Fund Facts

Fund Type Open-ended Category Islamic Equity Fund

Launch Date Jan-07 Net Assets (mn) PKR 255 PKR 365.87 NAV KMI - 30 Index Benchmark Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Forward Pricing Pricing mechanism

Management Fee 3% of Annual Net Assets

Front-end load

(Slabs for back-end load) 1.5% (For redemption in 1st Year) 1% (For redemption in 2nd Year) 0.5% (for redemption in 3rd Year) Nil (after 3 years of investment)

Central Depository Co.

Trustee Auditor Ernst & Young Ford Rhodes Sidat Hyder

Asset Manager Rating AM3 + (PACRA)

Shariah Advisor Dr. Prof. Fazlur Rahman

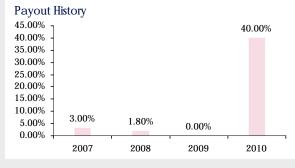
Risk Profile of the Fund: Moderate/High

Name of the Members of Investment Committee:

Mr. M. Habib-ur-Rahman Vice Chairman & CEO Mr. Ali H. Shirazi Director Mr. M. Abdul Samad Chief Investment Officer Mr. Khalid Mehmood **Fund Manager**

Yearly Performance





Atlas Pension Fund (APF)

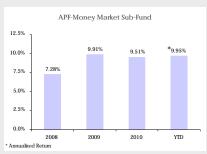
DECEMBER 2010

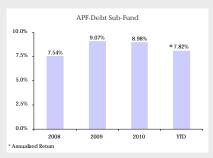


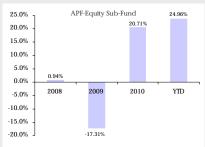
Investment Objective

The objective of Atlas Pension Fund is to provide individuals with a portable, individualized, funded (based on defined contribution) and flexible pension scheme assisting individuals to plan and provide for their retirement. Atlas Pension Fund is a one window facility providing a diversified portfolio of equity securities and fixed income instruments.

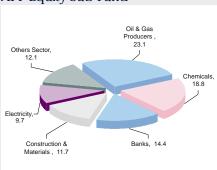
NAV Performance







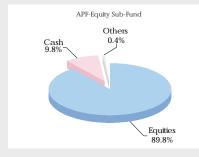
Sector Allocation Chart for APF-Equity Sub Fund



Portfolio Compostion







Sector Allocation % Total Assets for APF-Equity Sub Fund

Sector	Dec-10	Nov-10
Oil & Gas Producers	23.1	22.0
Chemicals	18.8	16.3
Banks	14.4	17.9
Construction & Materials	11.7	9.7
Electricity	9.7	9.8
Others Sector	12.1	13.8

Fund Facts

APF-Equity

APF-Debt APF-M.M

Fund Inception Date	Jun-07
Sales Load	3% (Front-end) of contribution
Management Fee	1.5% of Annual Net Assets
Custodian & Trustee	Central Depository Co.
Auditors	A. F. Ferguson & Co. Chartered
	Accountants
Minimum Investment	Rs.5,000/- or 10% of monthly
	income (which ever is lower)
Eligibility	Any Pakistani (resident or
	non-resident), who holds a
	valid NTN or CNIC/NICOP
Asset Manager Rating	AM3 + (PACRA)
Net Assets (mn)	
APF-Equity	PKR 36
APF-Debt	PKR 37
APF-M.M	PKR 34
NAV	

Atlas Pension Fund Allocation Schemes

The participant has the option to select from any one of the given allocation schemes, allowing the participants to adopt a focused investment strategy, according to their risk/return requirements.

PKR 125.92

PKR 132.89

PKR 135.63

The Pension fund manager is offering the following allocation schemes to allocate contributions received from the participants in the sub funds.

	APF-ESF	APF-DSF	APF-MMF
(i) High Volatility	80%	20%	Nil
Wtd. Av Return(20)	10)		21.53%
Wtd. Av Return(200	09)		18.36%
Wtd. Av Return(200	08)		-12.04%
(ii) Medium Volatility	50%	40%	10%
Wtd. Av Return(20)	10)		16.60%
Wtd. Av Return(200	09)		14.90%
Wtd. Av Return(200	08)		-4.04%
(iii) Low Volatility	20%	65%	15%
Wtd. Av Return(20)	10)		11.57%
Wtd. Av Return(200	09)		11.40%
Wtd. Av Return(200	08)		3.92%
(iv) Lower Volatility	Nil	50%	50%
Wtd. Av Return(20)	10)		8.89%
Wtd. Av Return(200	*		9.24%
Wtd. Av Return(200	08)		9.49%
(v) Lifecycle			
(i) High tolerance	for risk		
(ii) Moderate toler		k	
(iii) Low tolerance	for risk		
(vi) Customized			
	APF-ESF	APF-DSF	APF-MMF
	0-80%	20-75%	0-60%

Trailing Performance

APF-Equity Sub-Fund	
30 Days (1 Month)	Since Inception
6.72%	25.89%

* Annualized Return (Absolute return)	*(365/No. of days)
---------------------------------------	--------------------

APF-Debt Sub-Fund*	
30 Days (1 Month)	Since Inception
19.91%	9.36%

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MUFAP's Recommended Format

Atlas Pension Islamic Fund (APIF)

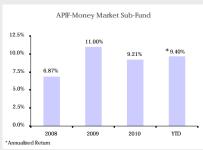
DECEMBER 2010

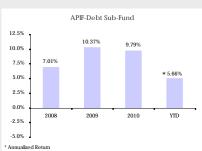


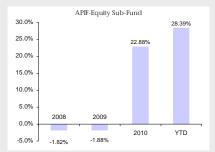
Investment Objective

The objective of Atlas Pension Islamic Fund is to provide individuals with a portable, individualized, funded (based on defined contribution) and flexible pension scheme assisting individuals to plan their retirement. APIF is providing a facility of diversified portfolio of Shariah compliant equity securities and Shariah compliant fixed income instruments.

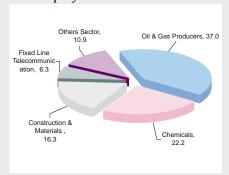
NAV Performance



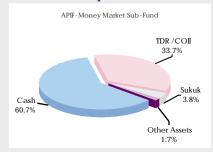


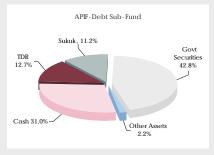


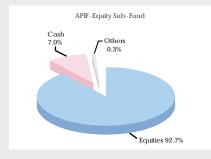
Sector Allocation Chart for APIF-Equity Sub Fund



Portfolio Compostion







Sector Allocation % Total Assets for APIF-Equity Sub Fund

Sector	Dec-10	Nov-10
Oil & Gas Producers	37.0	38.8
Chemicals	22.2	19.3
Construction & Materials	16.3	10.7
Fixed Line Telecommunication	6.3	6.3
Others Sector	10.9	14.0

Fund Facts

Nov-07
3% (Front-end) of contribution
1.5% of Annual Net Assets
Central Depository Co.
A. F. Ferguson & Co. Chartered
Accountants
Rs.5,000/- or 10% of monthly
income (which ever is lower)
Any Pakistani (resident or
non-resident), who holds a
valid NTN or CNIC/NICOP
AM3 + (PACRA)
Dr. Prof. Fazlur Rahman
PKR 45
PKR 47
PKR 35
PKR 153.03
PKR 131.14
PKR 133.48

Atlas Pension Islamic Fund Allocation Schemes

The participant has the option to select from any one of the six below allocation schemes, allowing the participants to adopt a focused investment strategy, according to their risk/return requirements.

	APIF-ESF	APIF-DSF	APIF-MMF
(i) High Volatility	80%	20%	Nil
Wtd. Av Return(2	010)		23.85%
Wtd. Av Return(2	009)		20.26%
Wtd. Av Return(2	008)		0.57%
(ii) Medium Volatility	y 50%	40%	10%
Wtd. Av Return(2	010)		17.40%
Wtd. Av Return(2	009)		16.28%
Wtd. Av Return(2	008)		4.31%
(iii) Low Volatility	20%	65%	15%
Wtd. Av Return(2	010)		10.77%
Wtd. Av Return(2	009)		12.32%
Wtd. Av Return(2	008)		8.01%
(iv) Lower Volatility	Nil	50%	50%
Wtd. Av Return(2	010)		7.53%
Wtd. Av Return(2	009)		9.50%
Wtd. Av Return(2	(800		10.68%

(v) Lifecycle

Lifecycle allocation scheme allocates between the equity and fixed income instruments through investments in APIF-ESF, APIF-DSF and APIF-MMF, varying allocations between the sub funds in accordance with the age of the participants, as assessed by the risk assessment form, moving from higher percentage in equities in younger years to lower percentage in equities in older years to reduce the risk near retirement age, seeking capital growth and preservation towards the later years in participants lifecycle.

(vi) Customized

Customized allocation scheme offers a personalized investment between the equity and fixed income instruments through investments in the three Sub-Funds.

APIF-ESF	APIF-DSF	APIF-MMF
0-80%	20-75%	0-60%

Trailing Performance

APIF-Equity Sub-Fund		
30 Days (1 Month)	Since Inception	
5.16%	51.98%	

* Annualized Return (Absolute return) *(365/No. of days	* Annualized Re	turn (Absolute	return) *(365/1	No. of days
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APIF-Debt Sub-Fund*		Sub-Fund*
	30 Days (1 Month)	Since Inception
	13 72%	8 62%

APIF-Money Market Sub-Fund*							
30 Days (1 Month)	Since Inception						
12.30%	9.28%						

MUFAP's Recommended Format

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Atlas Fund of Funds (ATFF)

DECEMBER 2010



Investment Objective

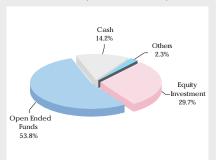
The investment objective of the Trust is to invest in closed-end mutual funds, to take advantage availability of such securities at discount to NAV, in order to post higher return. Depending upon the market opportunity, the fund may defer investment in Closed-end mutual funds; invest the Deposited Property in Open-ended mutual funds, money market instruments or in deposit with Scheduled Banks.

Fund's Portfolio/Investment Information

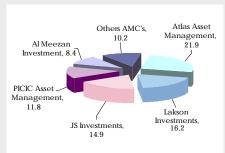
Asset Mix	Dec-10	Nov-10		
Equity Investment	29.7%	36.0%		
Open Ended Funds	53.7%	46.6%		
Cash	14.2%	15.2%		
Others	2.3%	2.2%		

Fund Returns	ATFF	BM*
Year to date (YTD)	27.82%	32.98%
Trailing 12-months	28.18%	5.27%
* Market Capitalisation Closed End F Net of Expenses	13,824.06	
		ATFF
Leverage:		Nil
Weighted average time to ma	N/A	

Asset Allocation (% of Total Assets) Dec-10



Sector Allocation (% of Total Assets) Dec-10



AMC Allocation % of Total Assets Top 10 Holdings % of Total Assets

AMC	Dec-10	Nov-10		
Atlas Asset Management	21.9	15.5		
Lakson Investments	16.2	17.0		
JS Investments	14.9	11.5		
PICIC Asset Management	11.8	10.4		
Al Meezan Investment	8.4	6.4		
Others AMC's	10.2	21.8		

Funds	%	Schemes
JS Cash Fund	8.3	Open-Ended Funds
Atlas Islamic Income Fund	8.3	Open-Ended Funds
Lakson Income Fund	8.2	Open-Ended Funds
Lakson Money Market Fund	7.9	Open-Ended Funds
Atlas Money Market Fund	7.0	Open-Ended Funds
Atlas Stock Market Fund	6.6	Open-Ended Funds
HBL Money Market Fund	6.0	Open-Ended Funds
PICIC Investment Fund	5.7	Equity Investment
JS Growth Fund	5.5	Equity Investment
Meezan Balanced Fund	4.9	Equity Investment

Trailing Performance

30 Days	90 Days	180 Days	360 Days	Since
(1 Month)	(3 Months)	(6 Months)	(1 Year)	Inception
6.59%	16.70%	27.82%	28.18%	35.34%

^{*}Actual Returns - Not Annualized

Fund Facts

Fund Type Closed-ended
Category Fund of Funds
Launch Date Dec-04
Net Assets (mn) PKR 424
NAV PKR 8.73

Benchmark Market Capitalisation Closed End Funds

Management Fee 2% of Annual Net Assets

Trustee MCB Financial Services (Pvt.) Ltd.
Auditor Emst & Young Ford Rhodes Sidat Hyder

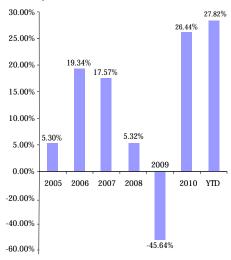
Asset Manager Rating AM3 + (PACRA)

Risk Profile of the Fund: Moderate/High

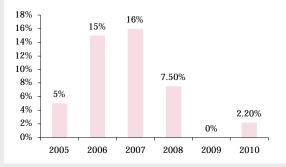
Name of the Members of Investment Committee:

Mr. M. Habib-ur-Rahman Vice Chairman & CEO
Mr. Ali H. Shirazi Director
Mr. M. Abdul Samad Chief Investment Officer
Mr. Khalid Mehmood Fund Manager

Yearly Performance

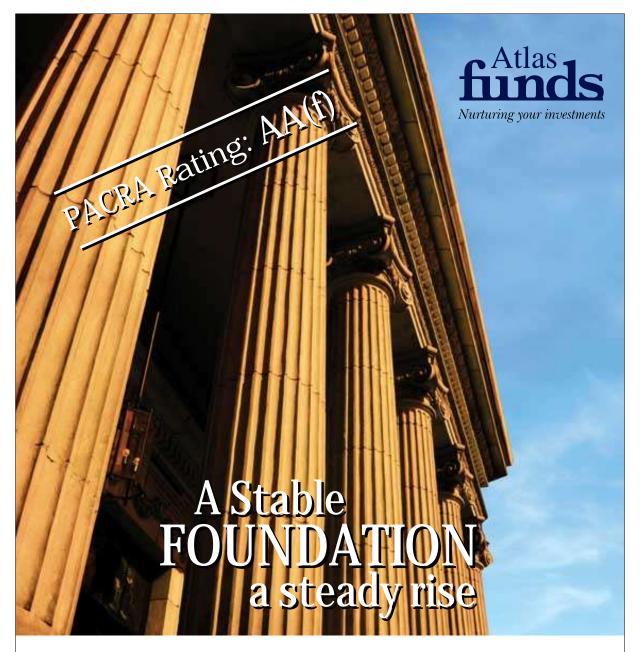


Payout History



Monthly Performance History

Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2010-11	6.12%	-2.68%	6.06%	0.78%	8.63%	6.59%							27.82%
2009-10	3.60%	7.12%	15.56%	0.84%	-2.50%	0.00%	-0.14%	-2.29%	1.61%	-1.29%	-8.89%	12.48%	26.44%



Atlas Money Market Fund (AMF)

- Compliance with SECP requirements for short duration Money Market Scheme
- Short term investment in
 - (1) Government securities,
 - (2) Banks / DFI with AA or higher rating
- Credit and interest rate risks minimized

- Highly liquid next day encashment*
- Structured to provide attractive return on short term investment
- Monthly profit payout option
- Zero sales and exit load
- Tax credit and exemption as per law

*However, Constitutive Documents allow up to 06 working days.

Head Office: Ground Floor, Federation House Sharae Firdousi, Clifton, Karachi-75600 UAN: 111-MUTUAL (6-888-25)

(92-21) 35379501-04 Fax: (92-21) 35379280 **Website: www.atlasfunds.com.pk**



Disclaimer: All investments in mutual funds are subject to market risks. The NAV based prices of Units and any dividends / returns thereon are dependent on forces affecting the capital markets. These may go up and down based on market conditions. Past performance is not necessarily indicative of future results. Please read the Offering Document of the Fund to understand the investment policies and the risks involved.





