







Spotlight Fund Manager Report August 2014



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Message From The Editor

Dear Investor

"Specialization, Concentration and Consistency is the key to outstanding performance." Atlas Asset Management (AAML) enriches this quote with its dedicated team of specialists working with a concentrated focus on achieving growth and customer satisfaction, which has eventually resulted in AAML consistently achieving its objective of broadening its investor base and increasing its AUM over the years. We are pleased to announce our valuable investors that AAML is going stable and steady as always both in terms of performance and AUM size. Our total AUM touched an all time high of Rs. 14.55 bn and closed at the same on 31st August, 2014.

In order to avail tax credit for the current economic year, we would like to remind our investors that they can now benefit by investing and availing tax credit, where upto 20% of their taxable income can be tax exempt in mutual funds under section 62 of Income Tax Ordinance 2001. In addition, you can further benefit by investing in VPS under section 63 of the aforementioned Ordinance, where upto 50% of their taxable income can be tax exempt (20% if you join at age 40 years or below and incremental 2% for every additional year if you join at age 41 years to 55 years).

A word of advice to our valued investors: Investing in equity funds periodically during the year can be beneficial in averaging your investment with reduced risk. So take the first step and start investing NOW to reap the returns.

Our Value Added Services

Our valued customers can conveniently access to their account balances by utilizing sms based balance inquiry services. Kindly update your Cell numbers with our ISD by calling 021-111-688-825 and avail these services.

You may also contact us through SMS for any investment related details. Simply type: **AAML"space"Invest"space"City Name** and send it to **8080**.

For further information on our products or to arrange a presentation at your premises, please contact your regional office or email **info@atlasfunds.com.pk**

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Your Spotlight Team

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Market Review

August 2014

On The Stock Market Front

The KSE-100 index declined by 5.8% in August 2014, which was sharpest decline over the previous 36 months. Daily average trading volumes increased by 20% MoM to 134mn shares from an average of 112mn shares traded during July 2014. Net Foreign Investment fell to its lowest since March 2014 as net investment of USD 35.9mn in August 2014 was witnessed, that was a decline of 53% MoM. Corporate result announcements flowed in during the month as well where the results of the Banking and Automobile & Parts sectors were above expectations. Banking sector witnessed expansion in its topline due increase in investment in PIBs that yielded higher return on funds. Automobile sector benefited from appreciation of PKR against USD that helped reduce cost of inputs that are chiefly imports. Moreover food producers in general posted better results, as Ramadan and Eid factor helped food producers post higher sales and earnings. Other than that the results were generally in line with expectations. A decline in the equity market during the month has made the market relatively cheaper to prior levels, making the market PE multiple of 9.22x and dividend yield of 5.32%, at July end, drop to 8.65x and 5.71% at the end of this month.

On the Money Market Front

The CPI inflation decreased for the month of August'14 and stood at 7.0%, with a decrease of 140bp witnessed in food inflation at 5.6%, whereas NFNE decreased by 40bp and stood at 7.9%. The decline is mainly due to end of seasonal pressure on food prices during the holy month of Ramadan and unchanged house rent index

Additionally, M2 experienced a decrease of 1.85% during July 01, '14 to August 22, '14, as compared to a decrease of 0.95% during the previous corresponding period. The latest report shows that the government borrowings from SBP stood at Rs. 144 billion, as compared to borrowings of Rs. 603 billion in corresponding period last year, whereas, government borrowings from scheduled banks stood at Rs. 34 billion for the month of August'14, as compared to maturity of Rs. 391 billion in corresponding period last year.

The Central Bank raised an amount of Rs. 170 billion under the two T-bills auctions conducted during the month. The weighted average yields under the latest auction stood at 9.95% for 3 month T-bills, 9.97% for 6 month T-bills and 9.99% for 12 month tenor T-bills. 6 month KIBOR (offer) increased MoM and averaged at 10.18% during the month of August'14.

On the Commodity Market Front

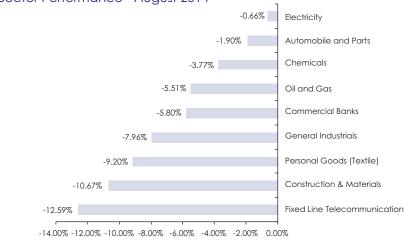
DISCLAIMER:

During the month, Spot Gold Price/ounce has increased by 0.36% from USD 1,282.51 on July 31, 2014 to USD 1,287.19 on August 29, 2014.

Spot Gold prices increased on softening dollar as growing tensions between Russia and Ukraine strengthened safe-haven demand for gold. And while purchases from jewelers have helped gold bounce from a two-month low, the bullion still lacked strength to regain the key level of USD 1,300 due to concerns over a possible U.S. interest rate hike. However, gold was under pressure from rallies in equities and the prospect of a U.S. interest rate hike. Higher interest rates would lower gold's appeal, and pressure is building within the U.S. Federal Reserve to more clearly acknowledge improvements in the U.S. economy as early as next month and lay the groundwork for the central bank's first interest rate hike in nearly a decade.

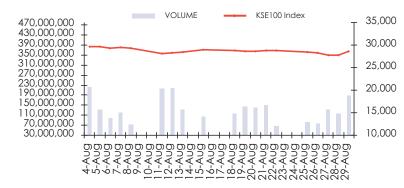
Holdings of SPDR Gold Trust, the world's largest gold ETF, decreased by 0.85% to 795.0 tonnes in August'14.

Sector Performance - August 2014

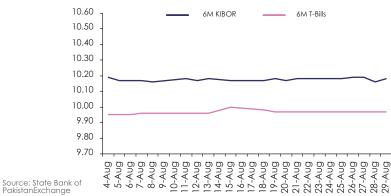


Source: Karachi Stock

KSE 100 Index & Shares Turnover



6 Months KIBOR vs 6 Months T-Bills



Gold Price Performance



Source: World Gold Council

Atlas Money Market Fund (AMF)



August 2014

Investment Objective

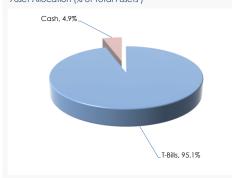
To provide stable income stream with preservation of capital by investing in AA and above rated banks and short term Government Securities.

Asset Mix*	Aug-14	Jul-14
T-Bills	95.1%	97.6%
Cash	4.9%	2.4%

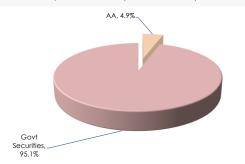
AMF
Nil
40.84

* % of Gross Asset

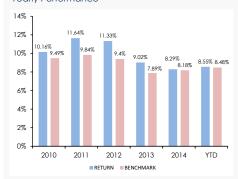
Asset Allocation (% of Total Assets)



Credit Quality of the Portfolio (% of Total Assets)



Yearly Performance*



*Annualized Return

Payout History (% on Opening NAV)



*Final Payout

Trailing Performance

Returns Benchmark	8.53% 8.48%	8.56% 8.48%	8.63% 8.48%	8.47%	8.55% 8.48%	31.43% 27.69%	N/A N/A	55.54% 50.29%	10.05%
	30 Days	90 Davs	180 Days	365 Days (1 Year)	YTD	3 Years	5 Years	Since Inception	CAGR**

*Annualized Return

** CAGR Since Inception

Fund Facts

Fund Type Open-ended Category Money Market Fund Launch Date Jan-2010 Net Assets (mn) PKR 6.792 NAV PKR 509.83 Benchmark(BM) 50/50 composition of:

3-Month deposit rates of three scheduled banks (AA and above rated) average of 3 Month PKRV

Dealing Days Monday to Friday Cut Off timings Pricing mechanism Management Fee Front-end load

9:00 am to 4:00 pm Forward Pricing

0.85% of Annual Net Assets

Trustee Central Depository Co.

Auditor Ernst & Young Ford Rhodes Sidat Hyder

Asset Manager Rating AM2-(PACRA)

Risk Profile of the Fund: Low

Fund Stability Rating: AA+(f) (PACRA)

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs. 35,830,157. If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 2.69/0.53%. For details please read Note 7.1 of the latest Financial Statements

Federal Excise Duty (FED)

The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundant caution, The Scheme is providing for FED liability which amounted to Rs.10,240,409 (Rs.0.77 per unit) as on August 31, 2014.

Monthly Performance History

Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD	
2014-15	8.5%	8.53%											8.55%	
2013-14	7.53%	7.39%	7.23%	8.12%	6.89%	8.11%	8.49%	8.31%	8.51%	8.55%	8.33%	8.45%	8.29%	

*Annualized return: (Absolute return) *(365/No. of days)

Investment Committee						
M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid	
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager	

Atlas Income Fund (AIF)

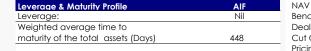


August 2014

Investment Objective

To earn a competitive return while preserving capital by investing in good quality corporate debt instruments, bank deposits and government securities.

Asset Mix*	Aug-14	Jul-14
PIBs	53.2%	51.8%
T-Bills	27.9%	26.2%
MTS	14%	15.6%
TFC	2.4%	2.5%
Cash	1.4%	3.2%
Others	1%	0.6%

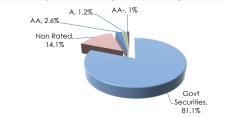


* % of Gross Asset

Top Ten TFC (% of Total Assets)

Engro Corporation Limited	1.2%
Bank Alfalah Limited	1%
United Bank Limited	0.1%
Bank Al Habib Limited	0.1%

Credit Quality of the Portfolio (% of Total Assets)



Non-Compliant Investment

Issuers	Type (Secured)	Value before provision	Provision Held	Value after provision	% of Net/Gross Assets	Suspended Mark up (fully provided)
Agritech Limited	SUKUK	15,225,000	(15,225,000)	_	-	8,034,948
Agritech Limited	TFC-II	29,976,000	(29,976,000)	-	-	15,969,756
Agritech Limited	PPTFC	7,494,000	(7,494,000)	-	-	4,166,387
Agritech Limited	TFC-IV	11,015,000	(11,015,000)	-	-	-
Azgard Nine Limited	TFC	7,871,511	(7,871,511)	-	-	3,174,907
Azgard Nine Limited	TFC-V	5,375,000	(5,375,000)	-	-	-
Bunnys Limited	TFC	1,590,000	(1,590,000)	-	-	483,935
Telecard Limited	TFC	4,950,240	(4,950,240)	-	-	2,063,348
Escort Investment Bank Limited	TFC	920,921	-	920,921	0.02	-
Agritech Limited	Equity-sho	-	-	2,475,014	0.06	-
Total		84,417,672	(83,496,751)	3,395,935	0.08	33,893,281





*Annualized Return

*Final Payout

Trailing Performance

	30 Days	90 Days	180 Days 365 Days (1 Yea		Days YTD 3 Years ear)		5 Years Since Inception		CAGR**
Returns	10.42%	9.79%	9.43%	8.92%	10.26%	26.05%	48.66%	142.8%	8.86%
Benchmark	10.18%	10.17%	10.16%	10.00%	10.18%	23.56%	57.53%	172.69%	10.18%

^{*}Annualized Return

Monthly renormance history													
Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2014-15	10%	10.42%											10.26%
2013-14	6.99%	8.25%	6.99%	7.96%	7.1%	7.28%	8.26%	10.03%	12.82%	16.24%	-2.41%	8.68%	8.45%

*Annualized return: (Absolute return) *(365/No. of days)

MUFAP's Recommended Format

Investment Committee					
M. Habib-ur-Rahman CEO	Ali H. Shirazi Director	M. Abdul Samad Chief Investment Officer	Khalid Mahmood Fund Manager	Muhammad Umar Khan Fund Manager	Fawad Javaid Fund Manager
CLO	Director	Chief hivesimeni Onicei	rona manager	Totta Mariagei	Totta Mailagei

Disclaimer:

Fund Facts Fund Type Open-ended Category Income Fund Launch Date Mar-2004 Net Assets (mn) PKR 4 0.53

Benchmark(BM) Average 6 Months KIBOR (Ask) Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing

PKR 512.63

Management Fee 1.25% of Annual Net Assets Front-end load

Central Depository Company Ltd Trustee

Auditor A. F. Ferguson & Co. Asset Manager Rating AM2-(PACRA) Risk Profile of the Fund: Medium Fund Stability Rating: A+(f) (PACRA)

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs. 16,851,446. If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 2.13/0.42%. For details please read Note 7.1 of the latest Financial Statements of the Scheme.

Federal Excise Duty (FED)

The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundant caution, The Scheme is providing for FED liability which amounted to Rs.7,206,503(Rs.0.91 per unit) as on August 31, 2014.

Investment Plans

These are allocations between AIF and ASMF aimimg at a customized investment approach to the investors to meet their personal goals and preferences.

AIF	ASMF
85%	15%
8.43%	
11.7%	
15.8%	
8.59%	
12.2%	
AIF	ASMF
50%	50%
4.15%	
19.3%	
30.4%	
14.5%	
23.7%	
AIF	ASMF
15%	85%
-0.1%	
26.8%	
44.9%	
20.4%	
35.2%	
	85% 8.43% 11.7% 15.8% 8.59% 12.2% AIF 50% 4.15% 19.3% 30.4% 14.5% 23.7% AIF 15% -0.1% 26.8% 44.9% 20.4%

^{**} CAGR Since Inception

Atlas Stock Market Fund (ASMF)



August 2014

Investment Objective

To provide long term capital growth from an actively managed portfolio invested in listed companies in Pakistan.

Asset Mix*	Aug-14	Jul-14	
Equity	95.7%	87.5%	
Cash	3.9%	10.2%	
Others	0.3%	2.4%	

^{* %} of Gross Asset

Leverage & Maturity Profile	ASMF
Leverage:	Nil
Weighted average time to maturity	
of the total assets	N/A

Yearly Performance 56% | 51.11% 52.2% | 46% - 40.07% | 41.16% | 36% - 24.86% | 22.95% | 16% - 6% - 10.45% | 6% - 6% | 10.45% |

■ RETURN ■ BENCHMARK

Sector Allocation % of Total Assets

2010

-4%

Sector	AUG-14	JUI-14
Commercial Banks	27.8	26.7
Oil and Gas	24.1	24.0
Chemicals	13.1	10.7
Construction & Materials (Cement	12.0	10.7
Electricity	7.4	7.7
Personal Goods (Textile)	6.7	2.6
Non Life Insurance	1.8	1.5
Multiutilities (Gas and Water)	1.7	1.9
Pharma and Bio Tech	1.1	1.2



For Investment Plans please refer to AIF on prepage.

Top 10 Holding % of Total Assets

Scrip	%	Sectors
Oil & Gas Development Corpora	8.5	Oil and Gas
Bank Al-Falah Ltd	8.2	Commercial Banks
Bank AL-Habib Ltd	8.1	Commercial Banks
Pakistan Petroleum Ltd	5.5	Oil and Gas
Hub Power Co. Ltd	5.4	Electricity
Fauji Fertilizer Company Ltd	5.2	Chemicals
Pakistan State Oil Co. Ltd	5	Oil and Gas
United Bank Ltd	4.9	Commercial Banks
Nishat Mills Ltd	4.6	Personal Goods (Textile
Engro Corporation Ltd	4.5	Chemicals

Fund Facts

Fund Type Open-ended **Equity Fund** Category Nov-2004 Launch Date PKR 1,071 Net Assets (mn) NAV PKR 432 42 KSE-100 Index Benchmark Monday to Friday Dealing Days Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing Management Fee 2% of Annual Net Assets Front-end load

Trustee Central Depository Co.
Auditor A. F. Ferguson & Co.
Asset Manager Rating AM2-(PACRA)

Risk Profile of the Fund: High

Fund Ranking: 3 Star (ST) and 4 Star (LT) (PACRA)

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs. 22,919,611. If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 9.26/2.14%. For details please read Note 7.1 of the latest Financial Statements of the Scheme.

Federal Excise Duty (FED)

The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundent caution,The Scheme is providing for FED liability which amounted to Rs.4,279,483 (Rs.1.73 per unit) as on August 31, 2014.

Trailing Performance

	30 Days	90 Days	180 Days	365 Days (1 Year)	YTD	3 Years	5 Years	Since Inception	CAGR**
Returns	-5.4%	-2.83%	8.49%	19.42%	-1.96%	141.68%	322.68%	405.54%	18.03%
Benchmark	-5.76%	-3.93%	10.8%	28.6%	-3.66%	137.30%	314.02%	418.05%	18.34%

^{*}Actual Returns - Not Annualized

** CAGR Since Inception

Monthly Performance History

Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2014-15	3.64%	-5.4%											-1.96%
2013-14	11.42%	-4.15%	-1.08%	3.53%	4.57%	2.76%	2.55%	-2.46%	4.74%	5.05%	1.47%	-0.89%	30.09%

MUFAP's Recommended Format

Investment Committee					
M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager

Disclaime

All investments in mutual fund are subject to market risks. Past performance is not necessarily indicative of the future results. Please read the Offering Document to understand the investment policies and the risks involved.

Atlas Gold Fund (AGF)



August 2014

Investment Objective

To provide investors with capital appreciation through investment in Gold or Gold Futures Contracts Traded on the Commodity Exchange.

Asset Mix* Gold/Gold Futures Cont.	Aug-14 79.1%	Jul-14 76.3%
Cash	19%	21.1%
Others	1%	2.6%
T-Bills	0.9%	0%

Nil
N/A

Fund Facts

Fund Type Open-ended Commodity Category Launch Date Jul-2013 PKR 208 Net Assets (mn) NAV PKR 100.94

Benchmark(BM) 70/30 composition of:

Daily closing USD dollar per ounce gold prices at PMEX and deposit rates of three scheduled banks

(AA and above rated)

Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing 1.5% of Annual Net Assets Management Fee

Front-end load

Trustee Central Depository Co.

Ernst & Young Ford Rhodes Sidat Hyder **Auditor**

Asset Manager Rating AM2-(PACRA)

Risk Profile of the Fund: Medium / High

Fund Stability Rating: N/A

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs. 194,578. If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 0.09/0.09%. For details please read Note 10.1 of the latest Financial Statements

Federal Excise Duty (FED)

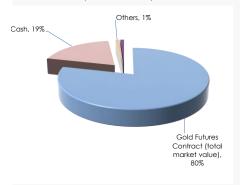
The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundent caution, The Scheme is providing for FED liability which amounted to Rs.594,076(Rs.0.29 per unit) as on August 31, 2014.

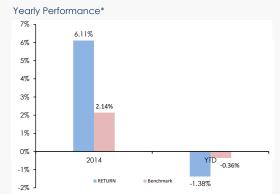
Gold Price Statistics	High	Low
1 Month	\$1,313.37	\$1,276.64
3 Month	\$1,338.45	\$1,243.74
6 Month	\$1,385.00	\$1,243.74
1 Year	\$1,399.50	\$1,195.25
3 Year	\$1,895.00	\$1,192.00
5 Year	\$1,895.00	\$955.00

Source: World Gold Council

Asset Allocation (% of Total Assets)

* % of Gross Asset





Gold Price Performance



Source: World Gold Council

Trailing Performance

	30 Days	90 Days	180 Days	365 Days (1 Year)	YTD	3 Years	5 Years	Since Inception	
Returns	0.75%	3.84%	0.78%	0.54%	-1.38%	N/A	N/A	4.65%	
Benchmark	-0.5%	2.32%	-1.29%	-3.44%	-1.18%	N/A	N/A	2.28%	

*Actual Returns - Not Annualized

Monthly renormance history													
Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2014-15	-2.11%	0.75%											-1.38%
2013-14	0.6%	3.46%	-2.87%	0.35%	-4.18%	-2.83%	3.5%	6.25%	-1.89%	0.95%	-2.01%	5.29%	6.11%

*Actual Returns - Not Annualized

MUFAP's Recommended Format

invesimeni Comminee					
M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager

Disclaimer:

Atlas Islamic Income Fund (AIIF)



Open-ended

Oct-2008

PKR 510 29

PKR 533

Islamic Income Fund

of three Islamic Banks

Monday to Friday

9:00 am to 4:00 pm Forward Pricing

Average Six Months profit rate

0.85% of Annual Net Assets

Mufti Muhammad Yahya Asim

Central Depository Co.

A. F. Ferguson & Co.

AM2-(PACRA)

AA-(f) (PACRA)

Medium

The Scheme has maintained provisions against WWF contingent liability of Rs. 4,243,038. If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 4.06/0.8%. For details please read Note 8.1 of the latest Financial Statements

The Finance Act, 2013 has enlarged the scope of Federal Excise

Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundant caution, The Scheme is

providing for FED liability which amounted to Rs.960,081 (Rs.0.92 Per

These are allocations between AIIF and AISF aiming at a

customized investment approach to the investors to meet their

AllF

85%

4.83%

10.3%

14.7%

12.7%

AIIF

50%

1.81%

15%

28.7%

18.8%

AllF

15%

-1.2%

19.7%

42.7%

24.9%

AISF

15%

AISF

50%

AISF

85%

Fund Facts

Launch Date

Benchmark

Dealing Days

Cut Off timings

Front-end load

Shariah Advisor Risk Profile of the Fund:

of the Scheme.

Trustee Auditor

Pricing mechanism Management Fee

Asset Manager Rating

Fund Stability Rating:

Workers' Welfare Fund (WWF)

Federal Excise Duty (FED)

unit) as on August 31, 2014.

personal goals and preferences.

Islamic Income Multiplier Plan

Weighted Av. Return (2014-15)

Weighted Av. Return (2013-14)

Weighted Av. Return (2012-13)

Weighted Av. Return (2011-12)

Weighted Av. Return (2014-15)

Weighted Av. Return (2013-14)

Weighted Av. Return (2012-13)

Weighted Av. Return (2011-12)

Weighted Av. Return (2014-15)

Weighted Av. Return (2013-14)

Weighted Av. Return (2012-13)

Weighted Av. Return (2011-12)

Islamic Balanced Plan

Islamic Growth Plan

Weight

Weight

Weight

Shariah Compliant Investment Plans

Net Assets (mn)

Fund Type

Category

NAV

August 2014

Investment Objective

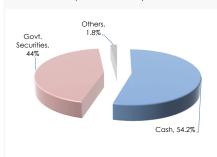
To seek preservation of capital and reasonable rate of return from a broadly diversified portfolio of long, medium and short term, high quality Islamic income instruments.

Asset Mix* Cash	Aug-14 54.2%	Jul-14 55%
Govt. Securities	44%	43.7%
Others	1.8%	1.4%

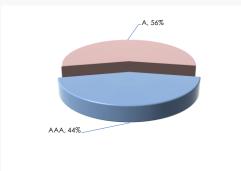
Leverage & Maturity Profile Leverage: Nil Weighted average time to maturity of the total assets (Days) 118

* % of Gross Asset

Asset Allocation (% of Total Assets)



Credit Quality of the Portfolio (% of Total Assets)

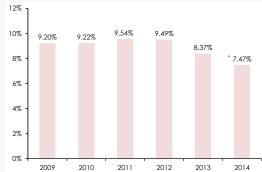


Yearly Performance*



*Annualized Performance

Payout History (% on Opening NAV)



*Final Payout

Trailing Performance

	30 Days	90 Days	180 Days	365 Days (1 Year)	YTD	3 Years	5 Years	Since Inception	CAGR**
Returns	5.61%	6.06%	7.43%	7.96%	6.13%	29.47%	55.41%	69.84%	9.42%
Benchmark	7.2%	7.2%	7.18%	6.98%	7.2%	23.13%	42.35%	55.8%	7.58%

Annualized Return

^{**} CAGR Since Inception

Monthly	Performance	History
---------	-------------	---------

Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
6.63%	5.61%											6.13%
7.91%	7.08%	7.04%	7.07%	10.04%	8.05%	7.52%	8.82%	10.19%	6.61%	8.98%	5.85%	8.22%
	Jul 6.63%	Jul Aug 6.63% 5.61%	Jul Aug Sep 6.63% 5.61%	Jul Aug Sep Oct 6.63% 5.61%	Jul Aug Sep Oct Nov 6.63% 5.61%	Jul Aug Sep Oct Nov Dec 6.63% 5.61%	Jul Aug Sep Oct Nov Dec Jan 6.63% 5.61%	JulAugSepOctNovDecJanFeb6.63%5.61%	Jul Aug Sep Oct Nov Dec Jan Feb Mar 6.63% 5.61%	JulAugSepOctNovDecJanFebMarApr6.63%5.61%	JulAugSepOctNovDecJanFebMarAprMay6.63%5.61%	Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 6.63% 5.61%

*Annualized return: (Absolute return) *(365/No. of days)

MUFAP's Recommended Format

nvestment	Committee
114 (311110111	COITITIOC

M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid			
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager			

Disclaimer:

All investments in mutual fund are subject to market risks. Past performance is not necessarily indicative of the future results. Please read the Offering Document to understand the investment policies and the risks involved.

Atlas Islamic Stock Fund (AISF)



August 2014

Investment Objective

To provide long term capital growth from an actively managed portfolio invested in Shariah compliant listed companies in Pakistan.

Asset Mix* Equity	Aug-14 95.7%	Jul-14 88.4%
Cash	3.7%	11.3%
Others	0.6%	0.4%

Leverage & Maturity Profile	AISF
Leverage:	Nil
Weighted average time to maturity	
of the total assets	N/A

Fund Facts

Fund Type Open-ended Islamic Equity Fund Category Jan-2007 Launch Date Net Assets (mn) PKR 808 NAV PKR 398.37 Benchmark KMI - 30 Index Dealing Days Monday to Friday Cut Off timings 9:00 am to 4:00 pm Pricing mechanism Forward Pricing Management Fee 2% of Annual Net Assets Front-end load Central Depository Co. Trustee

Trustee Central Depository Co
Auditor A. F. Ferguson & Co.
Asset Manager Rating AM2-(PACRA)

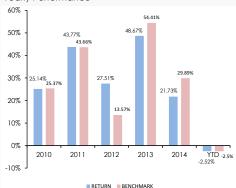
Shariah Advisor Mufti Muhammad Yahya Asim

Risk Profile of the Fund: High

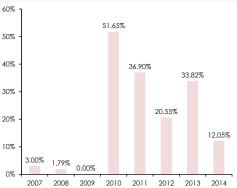
Fund Ranking: 2 Star (ST) and 4 Star (LT) (PACRA)

* % of Gross Asset

Yearly Performance



Payout History (% on Opening NAV)



For Shariah Compliant Investment Plans please refer to AIIF on pre-page

Sector Allocation % of Total Assets

Sector	Aug-14	Jul-14
Oil and Gas	37.8	37.2
Construction & Materials (16.0	14.1
Chemicals	10.8	9.8
Electricity	10.1	9.4
Commercial Banks	6.4	6.1
Personal Goods (Textile)	6.1	4.1
Fixed Line	2.3	1.5
Multiutilities (Gas and	1.8	2.0
Engineering	1.7	1.7
Pharma and Bio Tech	1.0	1.1
General Industrials	0.9	-
Automobile and Parts	0.9	1.4

Top 10 Holdings % of Total Assets

scrip	70	sectors
Oil & Gas Development Corpora	12.4	Oil and Gas
Fauji Fertilizer Company Ltd	9.5	Chemicals
Pakistan Oilfields Ltd	8.3	Oil and Gas
Hub Power Co. Ltd	8	Electricity
Pakistan Petroleum Ltd	7.3	Oil and Gas
Pakistan State Oil Co. Ltd	7.3	Oil and Gas
Meezan Bank Ltd	6.4	Commercial Banks
Nishat Mills Ltd	6.1	Personal Goods (Textile)
Lucky Cement Ltd	5.3	Construction & Material
D.G. Khan Cement Co. Ltd	4.5	Construction & Material

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs. 15,907,752. If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 7.84/1.97%. For details please read Note 7.2 of the latest Financial Statements of the Scheme.

Federal Excise Duty (FED)

The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundent caution, The Scheme is providing for FED liability which amounted to Rs.3,560,651 (Rs.1.76 per unit) as on August 31, 2014.

Trailing Performance

	30 Days	90 Days	180 Days	365 Days (1 Year)	YTD	3 Years	5 Years	Since Inception	CAGR**
Returns	-4.97%	-0.24%	6.11%	13.02%	-2.52%	130.77%	315.17%	228.57%	16.87%
Benchmark	-5.08%	-1.05%	8.41%	22.65%	-2.50%	127.77%	310.22%	N/A	N/A

^{*}Actual Returns - Not Annualized

** CAGR Since Inception

Monthly Performance History

Year	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	YTD
2014-15	2.57%	-4.97%											-2.52%
2013-14	8.87%	-3.55%	-2.51%	3.96%	3.16%	2.64%	2.6%	-3.27%	2.8%	2.9%	0.56%	2.34%	21.73%

MUFAP's Recommended Format

nvestment	Comi	mittee

M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager

Disclaimer:

All investments in mutual fund are subject to market risks. Past performance is not necessarily indicative of the future results. Please read the Offering Document to understand the investment policies and the risks involved.

Atlas Pension Fund (APF)

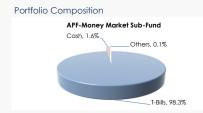


August 2014

Investment Objective

- a) The APF-ESF is to earn returns from investments in Pakistani Equity Markets.
- b) The APF-DSF is to earn returns from investments in debt markets of Pakistan, thus incurring a relatively Lower risk than equity investments.
- c) The APF-MMSF is to earn returns from investments in Money Markets of Pakistan, thus incurring a Relatively lower risk than debt investments.
- d) The APF-GSF is to provide investors with capital appreciation through investment in gold or gold Futures contracts traded on the Pakistan Mercantile Exchange.

Yearly Performance APF-Money Market Sub-Fund 12% 10.8% 10.35% 9.91% 9.51% 10% 8.18% 7.59% 8.27% 8% 6% 4% 2% 0% 2008 2009 2010 2011 2012 2013 2014 YTD *Annualized Return

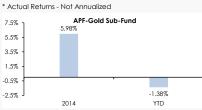














* Actual Returns - Not Annualized

Sector Allocation % Total Assets for APF-Equity Sub Fund

Sector	Aug-14	Jul-14
Commercial Banks Oil and Gas Construction & Materials (Cement)	28 25.2 12.4	27.8 24.5 11.4
Electricity Chemicals Personal Goods (Textile)	10.6 9.6 5.1	10.4 9.1 3.1
Fixed Line Telecommunication Engineering Multiutilities (Gas and Water)	1.3 1.3 1	0 1.3 1.1

Top 10 Holdings % Total Assets for APF-Equity Sub Fund

actip	/0	seciois
Bank AL-Habib Ltd Oil & Gas Development Corporatio Bank Al-Falah Ltd	8.4 8.3 7.7	Commercial Banks Oil and Gas Commercial Banks
Hub Power Co. Ltd Pakistan Petroleum Ltd United Bank Ltd	6.7 6.5 5.7	Electricity Oil and Gas Commercial Banks
Fauji Fertilizer Company Ltd Pakistan State Oil Co. Ltd Pakistan Oilfields Ltd Nishat Mills Ltd	5.2 4.9 4.5 4.1	Chemicals Oil and Gas Oil and Gas Personal Goods (Textile

Fund Facts

Fund Inception Date	Jun-2007	
Sales Load	3% (Front-end) of contribution	n
Management Fee	1.5% of Annual Net Assets 1.25% of Annual Net Assets	(Equity) (Debt)
	1.0% of Annual Net Assets	(M.Market)
Custodian & Trustee	1.5% of Annual Net Assets Central Depository Co.	(Gold)

Auditors Ernst & Young Ford Rhodes Sidat Hyder

Minimum Investment Rs.5,000/- or 10% of monthly income (which ever is lower)

Any Pakistani (resident or non-resident), who holds a

non-resident), who holds a valid NTN or CNIC/NICOP er Rating AM2-(PACRA)

	Hei Asseis (IIIII)	13/4
APF-Equity (ESF)	PKR 184	PKR 309.98
APF-Debt (DSF)	PKR 192	PKR 183.68
APF-M.M (MMSF)	PKR 155	PKR 186.33
APF-Gold (GSF)	PKR 33	PKR 104.77

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs.2,051,799 (ESF), Rs.749,776 (DSF), Rs.652,420 (MMSF). Rs.39,823 (GSF). If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 3.45 / 1.11 %, Rs. 0.72 / 0.39%, Rs. 0.78 / 0.42 %, Rs. 0.13 / 0.12 % respectively. For details please read Note 10.1 of the latest Financial Statements of the Scheme.

Federal Excise Duty (FED)

The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the meantime, as a matter of abundent caution. The Scheme is providing for FED liability which amounted to (ESF) Rs.425.079 (Rs.0.37 per unit), (GSF) Rs.407.729 (Rs.0.39 per unit), (MMSF) Rs.311.499 (Rs.0.37 per unit), (GSF) Rs.90,101 (Rs.0.28 per unit) as on August 31, 2014.

Atlas Pension Fund Allocation Schemes

The participant has the option to select from among six allocation schemes, allowing the participants to adopt a focused investment strategy, according to their risk/return. The weighted averag return below is worked on asset allocation as indicated.

Allocation Scheme	APF-ESF	APF-DSF	APF-MMS
(i) High Volatility			
Return based on	80%	20%	Nil
Weighted Av. Return (2013-14)			0.78%
Weighted Av. Return (2012-13)			43.68%
Weighted Av. Return (2011-12)			15.41%
(ii) Medium Volatility			
Return based on Weighted Av. Return (2013-14) Weighted Av. Return (2012-13) Weighted Av. Return (2011-12) (iii) Low Volatility Return based on Weighted Av. Return (2013-14) Weighted Av. Return (2012-13)	25%	40% 60%	10% 4.06% 30.45% 13.46% 15% 6.86% 19.44%
Weighted Av. Return (2011-12) (iv) Lower Volatility Return based on Weighted Av. Return (2013-14) Weighted Av. Return (2012-13)	Nil	60%	11.83% 40% 9.31% 8.37%
Weighted Av. Return (2011-12) (v) Lifecycle			10.24%

Lifecycle scheme allocates investments among the sub-funds and the varying allocations with the age of the participants, moving from higher percentage in equities in younger years to lower percentage in equities in older years to reduce the risk near refirement age, seeking capital growth and preservation towards the later years in participants lifecycle.

								(VI) CUSIOITIIZE	u 0-100%	0-100% 0-1007	6 U-25%
Trailing Performance Note: Gold Sub Fund was launched on July,2013											
AP	F-Equity Sub	-Fund	APF-De	bt Sub-Fund	*	APF	F-Money Market	t Sub-Fund*		APF-Gold Sub-Fund	b
30 Days	Since	CAGR**	30 Days	Since	CAGR**	30 Days	Since	CAGR**	30 Days	Since	CAGR**
(1 Month)	Inception	CAGR	(1 Month)	Inception	CAGR	(1 Month)	Inception	CAGR	(1 Month)	Inception	CAGR
-5.16%	209.98%	17.06%	10.16%	83.68%	8.84%	8.27%	86.33%	9.05%	0.76%	4.52%	4.01%

-5.16% 209.98% 17.06% Annualized return: (Absolute return) *(365/No. of day

** CAGR Since Inception

MUFAP's Recommended Format

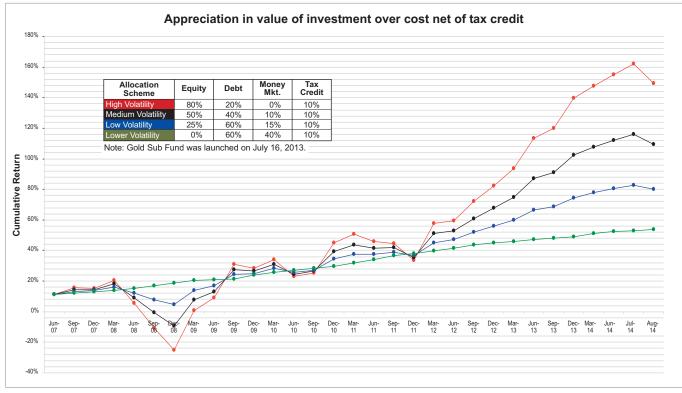
Investment Committee					
M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager

Atlas Pension Fund (APF)

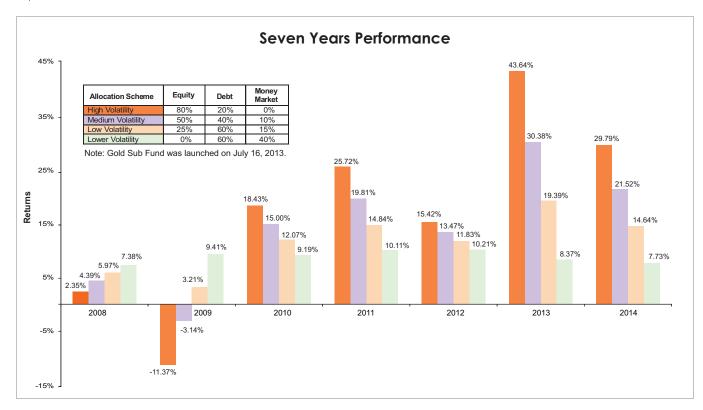


August 2014

(On allocation as stated in the box)



Equal contribution made to the allocation schemes in APF each month.



Assumptions:

- 1. Based on equal monthly contributions. 2. Reallocation/rebalancing once a year.

Atlas Pension Islamic Fund (APIF)



August 2014

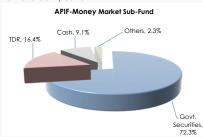
Investment Objective

- a) The APIF-ESF is to earn returns from investments in Pakistani Equity Markets.
- b) The APIF-DSF is to earn returns from investments in debt markets of Pakistan, thus incurring a relatively Lower risk than equity investments.
- c) The APIF-MMSF is to earn returns from investments in Money Markets of Pakistan, thus incurring a Relatively lower risk than debt investments.

Yearly Performance



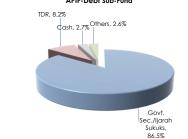


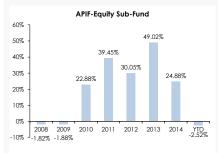


*Annualized Return

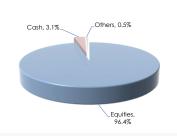


APIF-Debt Sub-Fund





APIF-Equity Sub-Fund



* Actual Returns - Not Annualized

Sector Allocation % Total Assets for

APIF-EQUITY SUD FUNG		
Sector	Aug-14	Jul-14
Oil and Gas Construction & Materials (Cement) Chemicals Electricity Commercial Banks Personal Goods (Textile) Engineering Fixed Line Telecommunication Automobile and Parts Multiutilities (Gas and Water) Pharma and Bio Tech	33.7 14.2 12.6 10.8 7.5 4.8 4.1 2.5 2.3 2 0.9	33.7 12.4 10.6 10.1 6.7 4.3 3.8 1.9 2.3 2.1
Trailing Performance		

Top 10 Holdings % Total Assets for APIF-Equity Sub Fund

scub	%	Sectors
Fauji Fertilizer Company Ltd	9.8	Chemicals
Oil & Gas Development Corporc	9.7	Oil and Gas
Hub Power Co. Ltd	9.2	Electricity
Meezan Bank Ltd	7.7	Commercial Banks
Pakistan Petroleum Ltd	7.4	Oil and Gas
Pakistan Oilfields Ltd	7.2	Oil and Gas
Pakistan State Oil Co. Ltd	5.9	Oil and Gas
Lucky Cement Ltd	5.6	Construction & Materials (
Nishat Mills Ltd	4.9	Personal Goods (Textile)
Millat Tractors Ltd	4.2	Engineering

-4.71%	289.44%	22.05%	2.22%	68.15%	7.92%	3.65%	77.04%	8.73%	
(1 Month)	Inception	CAGR	(1 Month)	Inception	CAGR	(1 Month)	Inception	CAGR	
30 Days	Since	CAGR**	30 Days	Since	CAGR**	30 Days	Since	CAGR**	
AF	APIF-Equity Sub-Fund		APIF-De	APIF-Debt Sub-Fund*		APIF-Mon	APIF-Money Market Sub-Fund*		

^{*}Annualized return: (Absolute return) *(365/No. of days

** CAGR Since Inception

MUFAP's Recommended Format

Investment Committee						
M. Habib-ur-Rahman	Ali H. Shirazi	M. Abdul Samad	Khalid Mahmood	Muhammad Umar Khan	Fawad Javaid	
CEO	Director	Chief Investment Officer	Fund Manager	Fund Manager	Fund Manager	

Fund Facts Fund Inception Date

Sales Load	3% (Front-end) of contribution	t-end) of contribution		
Management Fee	1.5% of Annual Net Assets	(Equity)		
	1.25% of Annual Net Assets	(Debt)		
	1.0% of Annual Net Assets	(M.Market)		

Custodian & Trustee Central Depository Co.

Ernst & Young Ford Rhodes Sidat Hyder **Auditors**

Rs 5 000/- or 10% of monthly Minimum Investment income (which ever is lower)

Eligibility Any Pakistani (resident or

non-resident), who holds a valid NTN or CNIC/NICOP

Asset Manager Rating AM2-(PACRA)

Shariah Advisor Mufti Muhammad Yahya Asim

	Net Assets (mn)	NAV
APIF-Equity (ESF)	PKR 188	PKR 392.12
APIF-Debt (DSF)	PKR 182	PKR 169.31
APIF-M.M (MMSF)	PKR 151	PKR 178.25

Workers' Welfare Fund (WWF)

The Scheme has maintained provisions against WWF contingent liability of Rs.2.403.359 (ESF), Rs.704.810 (DSF), Rs.609.479 (MMSF). If the same were not made the NAV per unit/return of the Scheme would be higher by Rs. 5.03 / 1.28 %, Rs. 0.66/ 0.39 %, Rs. 0.72 / 0.40% respectively. For details please read Note 9.2 of the latest Financial Statements of the Scheme.

Federal Excise Duty (FED)

The Finance Act, 2013 has enlarged the scope of Federal Excise Duty (FED) on financial services to include Asset Management Companies (AMCs) with effect from 13 June 2013. As the asset management services rendered by the Management Company of the Fund are already subject to provincial sales tax on services levied by the Sindh Revenue Board, which is being charged to the Fund, the management company is of the view that further levy of FED is not justified, and has filed a constitutional petition in the Honourable Sindh High Court, the hearing of which is pending. In the Honourable sinan high Court, the hearing of which is pending. In the meantime, as a matter of abundent caution, The Scheme is providing for FED liability which amounted to (ESF)Rs.482,894 (Rs.1.0)per unit), (DSF)Rs.400,537 (Rs.0.37per unit), (MMSF) Rs.291,161 (RS.0.34per unit) as on August 31, 2014.

Atlas Pension Islamic Fund Allocation Schemes

The participant has the option to select from among six

allocation schemes, allowing the participants to adopt a focused investment strategy, according to their risk/return. The return below is worked on asset allocation as indicated.

	APIF-ESF	APIF-DSF	APIF-MMF
(i) High Volatility	65-80%	20-35%	Nil
Return based on	80%	20%	Nil
Weighted Av. Return (20	14-15)		-1.13%
Weighted Av. Return (20	13-14)		21.51%
Weighted Av. Return (20	12-13)		40.78%
Weighted Av. Return (20	11-12)		25.44%
(ii) Medium Volatility	35-50%	40-55%	10-25%
Return based on	50%	40%	10%
Weighted Av. Return (20	14-15)		0.97%
Weighted Av. Return (20	13-14)		16.42%
Weighted Av. Return (20	12-13)		28.35%
Weighted Av. Return (20	11-12)		18.78%
(iii) Low Volatility	10-25%	60-75%	15-30%
Return based on	20%	65%	15%
Weighted Av. Return (20	14-15)		3.07%
Weighted Av. Return (20	13-14)		11.35%
Weighted Av. Return (20	12-13)		15.95%
Weighted Av. Return (20	11-12)		11.99%
(iv) Lower Volatility	Nil	40-40%	40-60%
Return based on	Nil	50%	50%
Weighted Av. Return (20	14-15)		4.48%
Weighted Av. Return (20	13-14)		7.86%
Weighted Av. Return (20	12-13)		7.48%
Weighted Av. Return (20	11-12)		8.3%
(v) lifecycle			

(v) Lifecycle

varying allocations with the age of the participants, moving from higher percentage in equities in younger years to lower percentage in equities in older years to reduce the risk near retirement age, seeking capital arowth and preservation towards the later years in participants

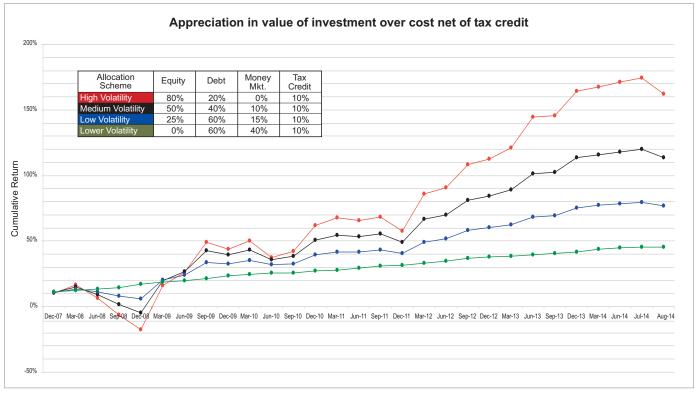
(vi) Customized

Atlas Pension Islamic Fund (APIF)

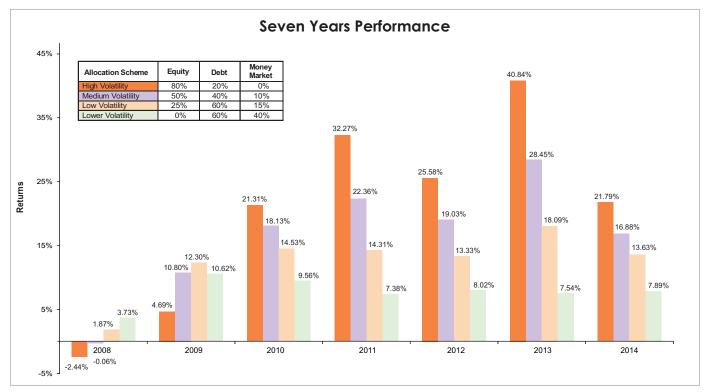


August 2014

(On allocation as stated in the box)



Equal contribution made to the allocation schemes in APIF each month.



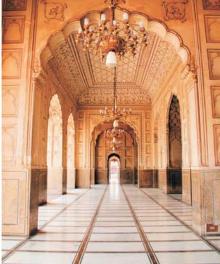
Assumptions:

- 1. Based on equal monthly contributions.
- 2. Reallocation/rebalancing once a year.



Invest in Your Dreams









Conventional Solutions

Atlas Money Market Fund (AMF) Atlas Income Fund (AIF) Atlas Stock Market Fund (ASMF) Atlas Gold Fund (AGF)



Shariah Compliant Solutions

Atlas Islamic Income Fund (AIIF) Atlas Islamic Stock Fund (AISF)



Retirement Solutions

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